

Dear All,

CCG&D & IPRMC Integral University, Lucknow in collaboration with PHD Chamber of Commerce and Industry Delhi, organized a Seminar on “**Importance of Intellectual Property Rights in Innovation Management**” on Thursday, 2nd August 2018 at 10:00 am at the Central Auditorium of the University,

The objective was to significantly raise the level of awareness and interest about IPR amongst both our students as well as faculty members, also to bridge the Academia- Industry gap.

Several prominent speakers from the related field like **Mr. U C Shukla, Director**, MSME DI, Kanpur, **Dr. Mandira Roy**, Director, Aadastra IP **Mr. Sandeep Agrawal**, Director, Aadastra IP

Mr. Mithilesh Kumar, Joint Secretary, Committee on MSME, PHD Chamber shared their valuable expertise on the subject.

Dr. Syed Nadeem Akhtar, Director – Planning & Research, Integral University in his address talked about the importance of intellectual property rights in innovation management.

Dr. Haris Siddiqui, Convenor IPRMC Integral University, briefed about the role and functions of IPRMC at the University.

Dr Nilanjan Mukherji Director - CCG&D Integral University welcomed all the delegates and participants. The seminar was attended by more than 100 students and 30 faculty members across all streams.

Thanks & Regards

Dr. Nilanjan Mukherji
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(Training & Corporate Relations)
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9 Attachments

