

INTEGRAL UNIVERSITY



Organizes



A platform to bring together voices from civil society, academic, business and policy making circles to create awareness regarding public policy

18 & 19 March , 2016

By

Faculty of Management & Research

Department of Business Management

Partners



ABOUT THE CONFERENCE

This interdisciplinary conference will bring together a range of academics and practitioners to discuss new directions to approach research and discovery in the social sciences. It serves as a platform for voices from civil society, and academic, business and policy making circles to create awareness regarding the nuances of business and public policy.

The conference would also give research scholars and students an opportunity to network with people who are leaders in their areas of expertise and practice.

OBJECTIVES

1. Create awareness regarding public policy.
2. Devise an approach to move nationally towards bridging the gap between the industry and academia.
3. Explore new directions of research and discovery in the social sciences.
4. Encourage research scholars to discuss and produce evidence-based research focusing on business and public policy in Uttar Pradesh, where the conference partners have started working in earnest.
5. To explore the relationship between trade and development.
6. To share insights, views and research findings with fellow-academicians/industry experts from different fields.

KEY AREAS OF CONVERSATION

1. Causes and Initiatives to Bridge Digital Exclusion of Women
2. Skills and Entrepreneurship
3. Primary Education
5. Social Entrepreneurship
6. Powering Rural India
7. Data - Research and Management (Health Focus)
8. Business and Management Issues in India today

Who can Participate?

Higher education scholars, teachers, educationists and professionals are invited to reflect on issues concerning business and development policy.

CALL FOR PAPERS

Research scholars/lecturers/members of the civil society are encouraged to contribute their original research by submitting papers that fall under any of the following categories: research findings, projects, literature surveys, review works, case studies, theoretical or empirical research articles, book reviews, analysis and editorials. The papers would serve as learning tools for practitioners and students of economics, social sciences and public administration.

For more details, please visit: <http://www.tppc-lucknow.com/>

Deadline

If you wish to contribute, send in a short abstract/Full length of your paper (150-200 words) to irjm@iul.ac.in, deanmgmt@iul.ac.in, by **25th Jan, 2016**.

Submitted abstracts will be reviewed by subject experts on the basis of originality, timeliness, relevance, and readability.

If your abstract /Full length paper is accepted, you will be expected to send in your paper by **31 January, 2016**.

- **Selected papers to be presented at conference**
- **Review of papers by subject experts**
- **Selected papers will be published**

REGISTRATION FEE: *Academicians 2,000/- / Others: 2,500/-*

The draft shall be prepared in favor of '**Treasurer**' Integral University payable at Lucknow .

Should be sent to Prof. Aftab Alam, Convener Dean, Faculty of Management & Research, Integral University - 226026

ABOUT LUCKNOW

Lucknow is the capital of Uttar Pradesh, the most populous state of India. Lucknow is also the administrative headquarters of Lucknow District and Lucknow Division.

Located in what was historically known as the Awadh region, Lucknow has always been a multicultural city. Courty manners, beautiful gardens, poetry, music, and fine cuisine patronized by the Persian-loving Nawabs of the city are well-known amongst Indians and students of South Asian culture and history.

Today, Lucknow is a vibrant city that is witnessing an economic boom and is among the top ten fastest growing non-major-metropolitan cities of India. It is the second-largest city in Uttar Pradesh. The unique combination of its cultured grace and newly-acquired pace is its most promising feature that augurs well for the future.

HOW TO REACH LUCKNOW

CONNECTIVITY

BY FLIGHT

There are regular flights from other major cities of the country to Lucknow.

Airport(s): Amausi Airport (LKO)

BY TRAIN

Railway Station(s): Lucknow Charbagh (LKO), Badshahnagar (BNZ), Lucknow Junction (LJN), Alamnagar (AMG), Utraitia Junction (UTR), Malhour (ML), Lucknow City (LC), Gomati Nagar (GTNR), Aishbagh (ASH), Daliganj (DAL)

BY BUS

You can easily get regular buses to Lucknow from other major cities of the country.

Bus Station(s): Lucknow(Alambagh)

**VENUE: Conference Hall University Auditorium,
Integral University, Lucknow, India**



A Panoramic View of the University

FUNCTIONARIES

CHIEF PATRON

Prof S.W Akhtar

Vice-Chancellor; Integral University, Lucknow

PATRON

Prof T. Usmani

Pro Vice-Chancellor, Integral University

CO-PATRON

Prof I.A Khan

Registrar, Integral University

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Prof Aquil Ahmad COE

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Research

Dr Syed Aqeel Ahmad Director ASC

Cmdr. R.P. Singh Director CCG&D

ORGANIZING SECRETARY

Dr Amir Ullah Khan,

Director - Research, Æquitas Consulting Pvt. Ltd.

CONFERENCE CONVENER

Prof Aftab Alam,

Dean; FMR ,Integral University, Lucknow

Co-Convener

Dr Adeel Maqbool Head , Department of
Business Management, Integral University

CONFERENCE MANAGING COMMITTEE

Dr Amir Ullah Khan, Æquitas Consulting

Dr Bobby John, Æquitas Consulting

Dr Rajesh Chakrabarti, Wadhvani
Foundation

Mr Osama Manzar, Digital Empowerment
Foundation

Mr Syed Safawi, Education and Health
Foundation

ORGANIZING COMMITTEE

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Ltd.

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Pvt. Ltd.

Ms Padmashree Pandey, Æquitas Consulting
Pvt. Ltd.

Ms Rama Gupta, E&H Foundation

Mr Ravi Guria, Digital Empowerment
Foundation

Mr S Narasinga Rao, OMC Power Ltd

Mr Sanjeev Gupta

Conference Sessions at a Glance:

1. Causes and Initiatives to Bridge Digital Exclusion of Women

Organizer - Digital Empowerment Foundation

Contact person - Mr Ravi Guria

2. Skills and Entrepreneurship

Organizer - Wadhvani Foundation

Contact person - Dr Rajesh Chakrabarti

3. Primary Education

Organizer - E&H Foundation

Contact person - Ms Rama Gupta

4. Higher Education

Organizer - Integral University

Contact person - Prof. Aftab Alam

5. Social Entrepreneurship

Organizer - Fifth Estate

Contact person - Ms Pallavi Gupta

6. Powering Rural India

Organizer - OMC Power

Contact person - Mr Sarrajuu Narasinga Rao

7. Data - Research and Management (Health Focus)

Organizer - Æquitas Consulting Pvt. Ltd.

Contact person - Ms Padmashree Pandey

8. Business and Management issues in India today

Organizer – Integral University

Contact person – Mr Syed Safawi

NOTE

Limited accommodation at Integral University, Lucknow will be provided to outstation participants on a first-come-first-serve basis. For help regarding accommodation,

Please contact ,

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Dr. Zahid Raza Khan+918874542422