Mahindra Auto Quotient Season 9 - City Round at Integral University

Mahindra AQ has been engaging auto enthusiasts for the past eight years. This time the India's largest automotive quiz is again open to all the auto enthusiasts aged between 18 - 35 years! The 9th season will continue to provide an opportunity. The finale will have 4 zonal finalist teams competing against each other to provide an enhanced quizzing experience.

The finalists will be selected through city rounds that comprises of preliminary online rounds and stage rounds conducted across 4 zones, followed by studio rounds in Mumbai.

Integral University is hosting the city round quiz on 20^{th} March'18 between 12.00 PM – 5:00 PM.

The <u>'Preliminary Round'</u> of the quiz consists of an Online <u>test of 10 minutes</u> between <u>12 PM – 2 00 PM</u>.

Winners of these rounds will compete immediately for the Stage Rounds (conducted by a Quiz Master) and winners from here will be one of the National finalists of that zone who will further be a part of our new formatted digital show planned specially for this Season.

The quiz has <u>no registration fees, no restriction on the course or area of specialization and is OPEN for</u> <u>all auto enthusiasts</u>. The test will be conducted in CSE computer labs online. Contact coordinators for more information.

Winners of the grand finale will receive Mahindra Mojo Bikes

The runners up will get a chance to be a part of **Mahindra Adventure Wild Escape** and **Mahindra Great Escape** respectively Mahindra AQ achieved a milestone of 7 lakh participants over these years and 8 lakh viewers in collaboration with NDTV 24X7 and NDTV Profit till Season 7. Mahindra AQ had won the prestigious Indian Television award for Best Quiz & Game show in 2010.

Auto enthusiasts interested can participate in the quiz by registering on http://mahindraaq.com/quiz2018/ The social media pages have plenty of trivia to keep the grey cells buzzing. Enthusiasts can also log on to <u>https://www.facebook.com/MahindraAQ</u> and win exciting Mahindra AQ merchandise.

For any query please contact:

Faculty Coordinators:

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