



INTEGRAL UNIVERSITY

www.integraluniversity.ac.in

Established under U. P. Act No. 09 of 2004 by State Legislation, Listed with UGC (UGC Act 1956 section 2F)

Kursi Road, Lucknow-226026 Uttar Pradesh (INDIA)

Phone: PBX 0522 2890812, 2890730, 3096117 (extension 2081) Fax No.: 0522-2890809

CENTER FOR CAREER GUIDANCE & DEVELOPMENT

(Media Cell)

Phone: 0522-2890765, 09616502629

E-mail: media@iul.ac.in

PRESS RELEASE

Date: 27/01/2016

The Entrepreneurship Development Cell inaugurated at Integral University

Lucknow 27th Jan: The Integral University has taken a lead over establishing an Entrepreneurship Development Cell (EDC) to mark the spirit of Startup India scheme, given by Hon'ble Prime Minister of India. It has been a very motivating event which has brought for the power of India's startup ecosystem. The Entrepreneurship Development cell was inaugurated on 22nd Jan. 2016 at Integral University. The initiative was taken up by the Department of Business Management, Faculty of Management & Research.

The Programme started at 10:00 O'clock with the welcome address given by the Chairman of EDC, Prof. Aftab Alam. Later the chief Guest of the session Ms. SMS Nalini, Chief General Manager NSIC delivered inaugural address and highlighted more over the needs of EDC, why it is important today and how the NSIC has been inclined in promoting to foster the growth of micro, small and medium enterprises in the country. She lauded more on the efficacy of NSIC and suggested students to concentrate over its different schemes specially related to the development of eco-system and incubation centre. She advised students further to be creative and carry three basic skills with them; Initiation, Innovation and risk taking ability. It is required that every young mind should have some Entrepreneurial skills and he should create a platform for Self-employment, Promote Innovation, Incubation through the formal and informal programs.

Overall the beauty of this inaugural ceremony was panel discussion on "Does Lucknow have a possible place for any business Opportunity? A live interactions with a group of entrepreneurs of Lucknow was conducted by Dr. Deepak Singh as moderator. The panelist were Mrs. Tanushree Gupta founder of Mr. Brown Bakery, who shared her story of start-up vision of Mr Brown Bakery. Other panelists were Mr. Jatin, Mr. Alok Mishra and Director, Training and Placement, Comdr. R.P. Singh. All shared their views in a very enthusiastic and lucid way with the students and advised them all to look for the originality quotient in their assignments and inculcate it with the practice of "Relay Project System" in academics. They all gave a real-time example to motivate the audience and answered the queries of student passionately. They further advised the students to have their own ideas and be an active part of the EDC of the University.

Prof(Dr)T. Usmani Pro-Vice Chancellor has presided over the function. Dr. Syed Nadeem Akhtar Director (Planning and Research) has given the action plan to the cell to boost it further. He also wished the students to use the opportunity prevailing in the Entrepreneurship Development cell. The MoU was signed between NSIC and Integral University. The program was concluded with vote of thanks, delivered by Dr. Adeel Maqbool Head, Department of Business Management and Vice Chairman, EDC .

Hanzla Arif

(Media Coordinator)

Integral University, Lucknow

Mo. No.+ 91 - 9616502629