



# INTEGRAL UNIVERSITY

[www.integraluniversity.ac.in](http://www.integraluniversity.ac.in)

Established under U. P. Act No. 09 of 2004 by State Legislation, Listed with UGC (UGC Act 1956 section 2F)

Kursi Road, Lucknow-226026 Uttar Pradesh (INDIA)

Phone: PBX 0522 2890812, 2890730, 3096117 (extension 2081) Fax No.: 0522-2890809

## CENTER FOR CAREER GUIDANCE & DEVELOPMENT

(Media Cell)

Phone: 0522-2890765, 09616502629

E-mail: [media@iul.ac.in](mailto:media@iul.ac.in)

## PRESS RELEASE

Date: 08-09-16

## International Literacy Day Observed at Integral University

**Lucknow 08<sup>th</sup> Sep, 2016:** International Literacy Day was celebrated at Integral University on thursday to emphasize the importance of literacy to individuals, society and communities.. It was organized by Department of Languages, Integral University. To celebrate the occasion, eminent speakers and academicians were present to discuss the importance of Literacy in the society. On the occasion Prof. Anees Ashfaq Abidi, Department of Urdu, University of Lucknow were present as the Chief Guest. Various competitions like Debate, Essay Writing and Extempore were also organised by the department.

Prof. S.Z.H Abidi, Head, Department of English, Integral University, welcomed and thanked the chief guest for sparing his time from his busy schedule. Speaking on Literacy day he said, now literacy is not limited to reading and writing only but in this modern era, it has expanded to cultural, Moral, Ideological and Digital literacy.

The Key-note address was delivered by Prof AA Abidi. Speaking on the occasion he said, we are very lucky to be here, not so many have the privilege to receive higher education in India. He said, "Literacy is not only about being literary, it is about learning, inquiring and training. We as a teacher, mentor or counsellor are responsible to provide the right guidance to our students. Prof. T Usmani, Pro vice chancellor, Dr Nadeem Akhtar, Director Planning and Research and Prof SD Mukherji of Integral University also expressed their views on literacy day.

Students actively participated in competitions like Debate, Essay Writing and Extempore organised by department of languages. In Debate Competition Sana and Ovais secured the First and second Position, In Extempore, Abdullah and Ainab secured the first and second position respectively while in Essay writing Adya and Mariam got the prize for first and second position. Certificates were also distributed among the all participants and student event coordinators.

---

**Hanzla Arif**

(Media Coordinator)

Integral University, Lucknow

Mo. No.+ 91 - 9616502629