



INTEGRAL UNIVERSITY

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PRESS RELEASE

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Two Day National Conference on “Business and Public Policy”

Lucknow 18th March: Department of Business Management of Integral University is organizing two day **National Conference on Business and Public Policy** in association with **National Skill Development Corporation** on 18th & 19th March. The two day national conference will witness National and Internationally renowned Eminent speakers from different part of the country. On Friday, National conference was started with Welcome address by **Prof. Aftab Alam, Dean Faculty of Management**. On the occasion, **Mr. Ranjan Dwivedi, IPS (DG Uttar Pradesh Police, formerly with UNAIDS India & WHO India) was the Chief Guest.** .

Dr. Amir Ullah Khan, Director, Aequitas Consulting Pvt Ltd., Hyderabad talk about public policy in comparison to Telangana. He said, “If Uttar Pradesh does not reach millennium development goal then India and world will not achieve Millennium Development goal. During the Keynote speech by **Mr Osama Manzar, Chairperson and Founder, Digital Empowerment Foundation** emphasized on, digital empowerment. He said flow of information should be very smooth in order to uplift the state. He said Schools, Aaganwadi, Governance, Panchayat and Micro Entrepreneur should be digitally empowered for the betterment of state and its people.

Prof. Dr. Amitabh Kundu, Former Professor of Economics at Jawaharlal Nehru University, New Delhi highlighted various points like Child mortality rate, Muslim women education and Public health facility. He said, “8 to 9% growth can be achieved, if muslim population and SC/ST can be utilized. **Mr. Ranjan Dwivedi** said, “private sector has higher growth rate, than government sector. He said we are backward due to poor socio - development and lack of Socio - Political development.

Pro. Vice Chancellor of Integral University, Prof. T. Usmani, said that, “the objective behind organizing the conferences on Business and Public Policy is to create awareness regarding public policy and to devise an approach towards bridging the gap between the industry and academia. Two day national conference will Explore new directions of research. During the inaugural session, Souvenir was also released by dignitaries. Around 300 Research Scholars, Students and Faculty Members attended the international conference. At the end of inaugural session, vote of thanks was delivered by **Dr. Adeel Maqbool, Head, Department of Business Management**

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