



INTEGRAL UNIVERSITY

www.integraluniversity.ac.in

Established under U. P. Act No. 09 of 2004 by State Legislation, Listed with UGC (UGC Act 1956 section 2F)

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PRESS RELEASE

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One day Entrepreneurial workshop on “Entrepreneurship Insights”

● MoU signed between Integral University and National Small Industries Corporations

Lucknow 03rd Feb: The Entrepreneurship Development (ED) Cell of Integral University organized their first one day workshop on “**Entrepreneurship Insights**”. Hon’ble Vice Chancellor **Prof. S. W. Akhtar** graced the occasion by his benign presence. Several renowned speakers across the industry adorned the dias for one day workshop. **Mr. Sarfarz Hasan CEO of LEDMAC, Mr. Rahul Ratan COO of LEDMAC, Amna Sultan & Ajay Prakash** in capacity of Instructor LEDMAC, **Mr. Dhruv Seth CA, Mr. Vijay Tiwari President - Indo European Chamber of Small and Medium Enterprises & Mr. Pranab Sharma** founder & Member LEDMAC were the key speakers in the session.

It may be noted that, to mark the spirit of **Startup India** scheme given by **Hon’ble Prime Minister of India**, Integral University established its own full fledged **Entrepreneurship Development (ED) Cell** last week only. Integral University also signed an MoU with **National Small Industries Corporation (NSIC)**. **Ms. SMS Nalini, Chief General Manager NSIC** offered assistance to budding entrepreneurs of Integral University for establishing their startups.

The morning session of the workshop was taken by Amna Sultan & Ajay Prakash. Mr. Dhruv Seth spoke on taxation and indirect taxes, which should be paid on time and hiring an effective accountant could avoid many issues. Mr. pranav Sharma said, you need high thinking for doing any business. You just need an idea which is innovative. Education plays a vital role in facing challenges and a team work is required for the same.

Mr. Vijay Tiwari talked about scarcity of jobs in India and therefore youngsters should become job providers rather than being job finders which is very much possible through Entrepreneurship. It is needed that every young minds should have the Entrepreneurial skills and create a platform for Self-employment. They all have given a real-time examples to motivate the audience and answered the queries of student passionately. They advised to the students to have your ideas and be a mindful through the EDC of the University.



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Prof. (Dr) T. Usmani Pro-Vice Chancellor, Dr. Syed Nadeem Akhtar Director (Planning and Research) has given the action plan to the cell to boost it further. He also wished the students to use the opportunity prevailing in the Entrepreneurship Development cell. At the end the program was concluded with vote of thanks, delivered by Dr. Adeel Maqbool, Head- Department of Business Management and Vice Chairman, EDC .

Hanzla Arif

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