



**Brief Report on One-Day Workshop on
“META-ANALYSIS”, April 28, 2022**

The Faculty of Commerce and Management organized a One-Day Workshop on “**META-ANALYSIS**” on **April 28, 2022**, through the virtual platform (Google Meet) under the guidance of **Prof. A. K. Saxena Dean, FCM** and **Dr. S. S. Mazhar, Head, DCBM**. This workshop was meant for Faculty members, Research Scholars, PG Students. In total, 152 participants registered for the workshop. The objective of the session was to cover all aspects of systematic review and meta-analysis and will provide participants with hands-on experience with the software and practical aspect of the subject.

The speaker of the seminar was **Dr. Deepak Verma**. He is currently working as an Assistant Professor, at Jindal Global Business School, Sonipat, Haryana. His specialization is Marketing. He holds a doctorate (Ph.D.) from the Indian Institute of Management, Lucknow. He has a bachelor’s degree from NIT Jamshedpur and PGDM from IIM Kozhikode.

The **Dr. Deepak** lucidly cleared out the concept and relevance of performing Systematic Literature Reviews (SLR) and meta-analyses in research. Meta-Analysis and SLR are the methods of evidence synthesis that present results by combining and analyzing data from different studies conducted on similar research topics. These methods will help to produce the highest quality of research and recently there is an upsurge in the usage of systematic literature review and meta-analysis in various fields by experts. This method of research is extremely useful in the era where a huge amount of research is produced each year, often with conflicting findings. In those instances, systematic review and meta-analysis can offer scientifically sound and powerful alternatives that can overcome the difficulties in addressing bias, heterogeneity, and quality of the studies. He also discussed various guidelines for conducting systematic reviews and meta-analyses to help standardize the independent study findings and to improve their quality.

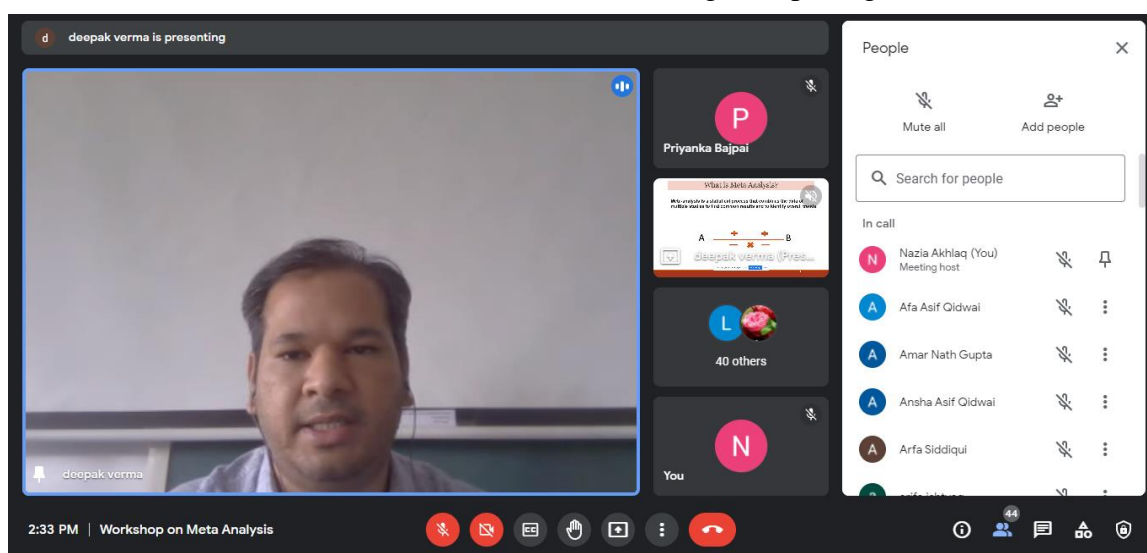
The seminar was coordinated by the Department **NAAC Criteria 3 team**, in-charge & members viz **Dr. Farhina S.Khan, Dr. Kainat Akhtar Usmani, Ms. Nazia Akhlaq and Dr. Saurabh Bajpai**. The moderator of the session was **Ms. Priyanka Bajpai**.

The seminar proved to be very informative for all the participants and got a lot of appreciation from faculty members and scholars. The participants were given a certificate of participation for the same.

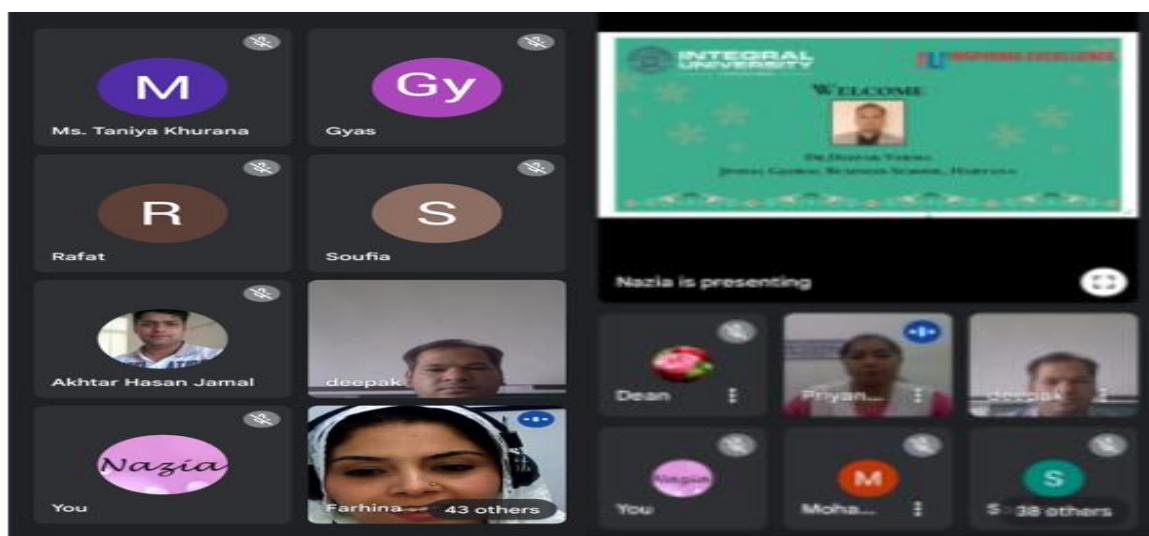
PHOTOGRAPHS OF THE WORKSHOP



Prof A.K Saxena, Dean, FCM delivering the opening remark



Dr. Deepak Verma delivering his lecture on META-ANALYSIS



Dr. Farhina Sardar Khan, Assistant Professor, DCBM wrapped up the session with a Vote of Thanks

SAMPLE OF CERTIFICATE ISSUED TO PARTICIPANTS



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IU/DCBM/W/2022-23/

Certificate of Participation

This is to certify that

Ms. Tasneem Rehman, Research Scholar, Integral University, Lucknow

has successfully participated in One-Day Online Workshop on

“META-ANALYSIS”

organized by

Faculty of Commerce and Management

on April 28, 2022

Prof. A.K Saxena
Dean, FCM

Dr. S.S Mazhar
Head, DCBM