

Report of the Participation of BHM Students in the Lulu Food Fiesta-2024, Lucknow

The students of Bachelor of Hotel Management(BHM) programme run under the aegis of Faculty of Commerce participated in the much anticipated inaugural ceremony of the Lulu Food Fiesta ,2024 organized by Lulu Hypermarket, Lucknow on December 14,2024.

The students joined **Master Chef Mohammed Aashiq**, winner of Master Chef India contest season 8 in live cooking session in the exuberant inaugural ceremony and learned the basics of cooking skills and culinary art. The Master Chef appreciated the dedication of students and shared valuable insights on cookery and urged them to make it a passion and hone their skills.

Prof (Dr) Adeel Maqbool, Vice-Dean, Faculty of Commerce expressed his gratitude towards the management of Lulu Hypermarket, Lucknow especially Mr. Noman Aziz Khan, General Manager, Lulu Hypermarket, Mr. Shivam Yadav, Senior HR Executive and Mr. Vikas Verma, Marketing Manager for providing this opportunity to the students and said that they look for their continued support in more such endeavors for the exposure of students in the practical domain so that they can upskill themselves and brace for future challenges.He further informed that department has absorbed the apprenticeship component in most of its programmes as envisioned in the NEP,2020 and students are provided with an opportunity to upskill themselves with these apprenticeship programmes.

Faculty Coordinators **Dr Mansoor Ilahi & Mr. Vidit Srivastava** coordinated the entire event and told that students will participate for the entire duration of the food fest as interns and upon

successful completion the same will receive a certificate from Lulu Hyper Market. They also expressed their gratitude towards Master Chef Mohammad Aashiq for guiding the students and presented him a bouquet as a token of appreciation from Integral University.

Photographs of the Event





