

आमंत्रण



म्यूचुअल फंड के साथ लक्ष्य आधारित निवेश

एक्सपर्ट पैनल



मुकेश कुमार

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डा. विशाल सक्सेना

Academician, Author, Career
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Economist



**Exclusive
Seminar
for Women Only**



दिनांक : 27 मार्च 2025



समय : दोपहर 4:00 बजे



स्थान : होटल रेगनैट निकट रामकृष्ण मठ,
निराला नगर, लखनऊ

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म्यूचुअल फंड निवेश बाजार के जोखिमों के अधीन है, योजना से जुड़े सभी दस्तावेजों को ध्यान से पढ़ें

REPORT ON MF MANTRA 2025 SEMINAR

On March 27, 2025, the seminar *MF Mantra 2025*, powered by Amar Ujala and Mirae Asset Mutual Fund, was organized as part of SEBI's investor awareness program under the title *Mutual Fund ke Saath Lakshya Aadharit Nivesh*. The event was held at 4:00 PM at Hotel Regnant, near Ramakrishna Math, Nirala Nagar, Lucknow, and was exclusively designed to promote financial literacy and investment awareness among women. Teachers from the Department of Commerce — Dr. Amna Siddiqui, Dr. Swapnil Sharma, and Dr. Monizah Parwez — accompanied students from the B.Com, M.Com, and Ph.D. programs, making it an academically enriching visit. The session aimed to challenge traditional saving habits and introduce modern, inflation-beating investment strategies, with a focus on promoting financial independence among women. The distinguished panel included Mukesh Kumar, Regional Head (North Sales), UTI Mutual Fund (Rajasthan & Uttarakhand); and Dr. Vishal Saxena, an academician, author, researcher, and economist. Dr. Saxena emphasized early investment, systematic investment plans (SIPs), asset allocation, and the dangers of financial frauds, urging women to rethink outdated savings practices. Mukesh Kumar shared key statistics highlighting the growing involvement of women in mutual fund investments, explained various financial tools and investment options, and debunked common investment myths. Topics ranged from SIPs and SWPs to bonds, treasury bills, and real estate, with detailed guidance on financial planning across different life stages. The seminar also addressed insurance awareness and government schemes like the Sukanya Samriddhi Yojana and Atal Pension Yojana. A significant portion of the session was dedicated to educating attendees on investor rights, the role of SEBI, and transparency in mutual fund operations. The interactive Q&A segment allowed participants to raise practical queries, enhancing the learning experience. Overall, the session was insightful, informative, and empowering, successfully fulfilling its objective of fostering financial awareness and encouraging responsible investing among women.

