



**INTEGRAL
UNIVERSITY**
LUCKNOW - INDIA



**DEPARTMENT OF COMMERCE
FACULTY OF COMMERCE**

Ref. No: IU/COMM/FCM/Notice/2024/17

Dated: 25/05/2025

NOTICE

Department of Commerce is organizing a guest lecture on “**Research Methods in Social Sciences**” on 29/05/2025 by **Prof Ritu Sapra**. The lecture will be commenced at **3:00 PM** onwards venue will be Seminar Hall 3rd Floor, BNLT (E-Block). Research scholars and faculty members from all the domain are invited to attend the lecture.

**Prof Adeel Maqbool
Vice-Dean
Faculty of Commerce**



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DEPARTMENT OF COMMERCE

FACULTY OF COMMERCE

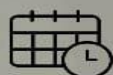
Guest Lecture On

Topic: Research Methods in Social Sciences

By

Prof. Ritu Sapra

Department of Commerce, Delhi School of
Economics, University of Delhi, New Delhi



**May 29, 2025
03:30 pm
Onwards**



**Seminar Hall,
3rd Floor, BNLT
(E-Block)**



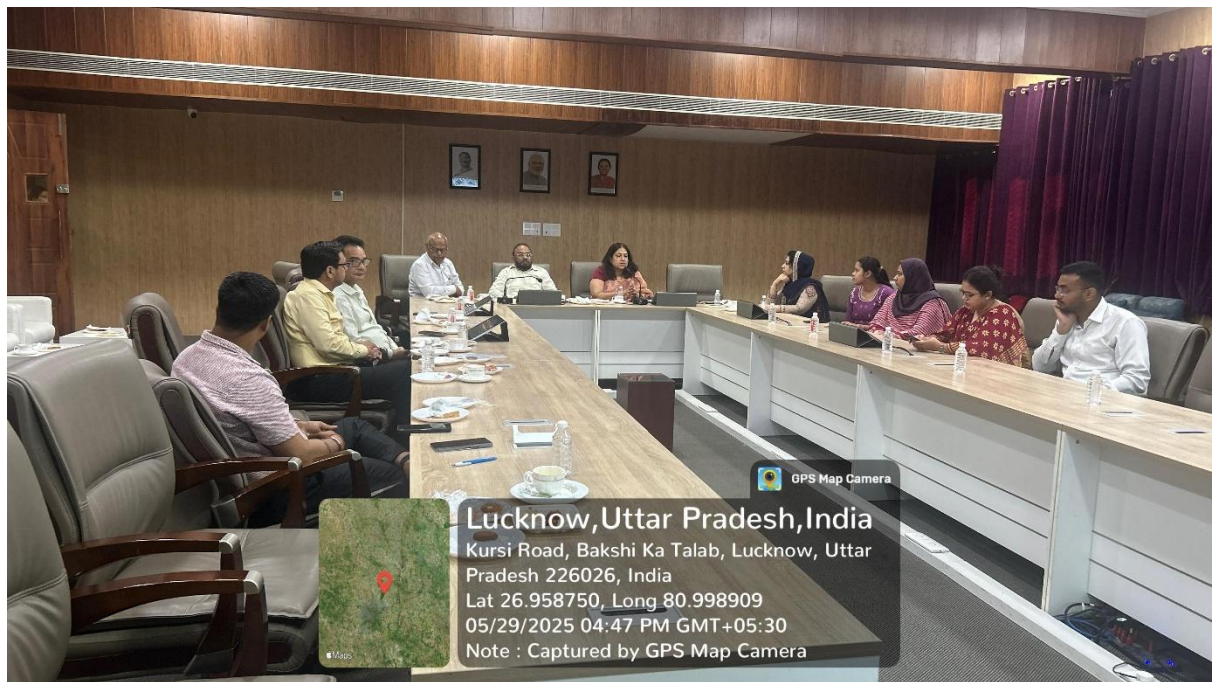
**Report of the Guest Lecture on “Research Methods in Social
Sciences” organized by Department of Commerce, Faculty of Commerce,
Integral University on May 29, 2025**

Department of Commerce, Faculty of Commerce, had organized a guest lecture “Research Methods in Social Sciences” on May 29, 2025 in physical mode which was conducted by Prof. Ritu Sapra, Department of Commerce, Delhi School of Economics, University of Delhi, New Delhi. The session aimed at enhancing the understanding of faculty and research scholars regarding the

significance of research contributions in academic evaluations. The session began by distinguishing between qualitative and quantitative research methods. Quantitative methods, such as surveys, experiments, and statistical analysis, were discussed in terms of their ability to produce measurable and generalizable data. In contrast, qualitative methods—like interviews, case studies, focus groups, and ethnography—were emphasized for their depth and contextual richness in exploring social phenomena. Participants were introduced to the research process, starting from identifying a research problem, reviewing the literature, formulating hypotheses, designing research, collecting data, and finally analysing and interpreting the results. Ethical considerations in social research, including informed consent, confidentiality, and integrity, were also thoroughly covered.

Earlier, Inaugurating the lecture **Prof Adeel Maqbool, Vice-Dean, Faculty of Commerce** emphasized the department's unwavering dedication to developing PhD scholars into leading researchers in the field of social sciences. Highlighting the Faculty of Commerce's strong commitment to nurturing and guiding research scholars, he assured that every effort would be made to enhance both individual scholarly growth and the overall academic standards of the department. He encouraged scholars to fully utilize the university's state-of-the-art research facilities, which are designed to support and advance high-quality academic work. By offering exceptional support and valuable insights, the department remains determined to provide nothing less than the best for its researchers.









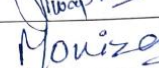
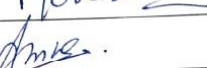












Dr Farhina Sardar Khan, DQAC Coordinator informed the gathering that the department is committed to supporting research scholars and helping them grow into successful researchers in the field of social sciences. He encouraged scholars to make full use of the advanced research facilities available at the university to enhance the quality and impact of their work. Reaffirming the department's dedication, he assured that continuous efforts would be made to improve and provide all necessary resources for the holistic development of its researchers.







ATTENDANCE SHEET
Research Methods on Social Science -

S.No.	Name of Faculty /Student	Employee Code/ Enrolment No.	Signature
01	Jerox Moidin Ali	F01294	
02	Saba Fatima	F01292	
3.	Dr. Shujauddin Khan	F00716	
04	Dr. Jameel A. Hashi	F01167	
05	Dr. Aftab Akbar	F01152	
06	VIOIT SRIVASTAVA	F01225	
07	Amisha Srivastava	F01200	
08	Amina Khan	S00320	
09	Dr. Swapnil Sharma	F01289	
10.	Dr. Monizah Perwez	F01291	
11.	Dr. Amna Siddiqui	F01287	
12.	Dr. Faheema S. Khan	F00674	
13.	Prof. Adeel Magbool	F00575	
14.	Nabeel Murtaza	2201031	
15.	Afa Asif Qidwai	9100023	
16.	Ayesha Bano	2301134	
17.	Iqra Tunai	22010204	
18.	Mohd. Asif Ansari	240010608	
19.	Fauzia Ansari	2100015	
20.	Pragati Sonali	2201075	
21.	Yantharth Kumar	240010591	
22.	Aariba Fatima	1800101190	
23.	Sheetal Singh	2400106024	