

Department of Commerce
Faculty of Commerce & Management
Integral University

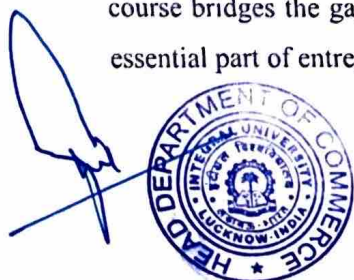
Offered Value-Added Course on

THE ROLE OF ENTREPRENEURS IN PROMOTING SUSTAINABILITY

Department of Commerce, Integral University, Lucknow organized a Value-Added Course (VAC) on "The Role Of Entrepreneurs In Promoting Sustainability" for the students of Integral University, Lucknow. The 4-week online value-added course of active engagement was conducted from 1st.June.25 to 28th.June.25.

A value-added course on "The Role of Entrepreneurs in Promoting Sustainability" is highly important in today's rapidly evolving economic and environmental landscape. As the world faces challenges such as climate change, resource depletion, and social inequality, it has become essential for entrepreneurs to develop a deep understanding of sustainability. This course helps create awareness and instills a sense of responsibility among future entrepreneurs to adopt ethical and eco-friendly practices. It encourages innovation in areas like clean technology, renewable energy, and green products, fostering the development of sustainable business models that balance profit with environmental and social concerns. By introducing concepts like the Triple Bottom Line and ESG (Environmental, Social, and Governance) principles, the course equips learners with the tools to make ethical decisions, comply with regulatory standards, and contribute to global sustainability goals such as the United Nations' Sustainable Development Goals (SDGs). Furthermore, it enhances competitiveness, as today's consumers and investors increasingly favor businesses that demonstrate environmental and social responsibility. The course also nurtures leadership qualities and visionary thinking, empowering entrepreneurs to drive positive change within their industries and communities. Overall, this course bridges the gap between business success and sustainable development, making it an essential part of entrepreneurial education in the modern era.

Integral University aims to nurture leadership qualities and visionary thinking, empowering entrepreneurs to drive positive change within their industries and communities. Overall, this course bridges the gap between business success and sustainable development, making it an essential part of entrepreneurial education in the modern era.



The Value-Added course was conducted under the guidance of Prof. Adeel Maqbool, Vice-Dean Faculty of commerce & Management, Integral University. It was coordinated by Dr. Farheen Siddiqui, and Dr. Monizah Parwez. The course instructors included faculty members Dr Monizah Parwez, Dr Swapnil Sharma, Ms Saba Fatma and Dr. Mohammad Mustehsan.

Students of B.Com (H) and B.Com (ACCA) have participated in the value added course and successfully completed the course requirements.

The success of this course reflects Integral University's commitment to equipping students with the knowledge and skills needed to contribute towards sustainability and creating a greater and positive impact on the society.

Schedule of Classes

Module 1:

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| Introduction: Definition-triple bottom line- importance of entrepreneurship in driving sustainable development goals (SDGs). | 90 minutes |
| Quiz Test | 30 minutes |

Module 2:

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| Entrepreneurship and environmental stewardship-social entrepreneurship- case studies. | 90 minutes |
| Quiz Test | 30 minutes |

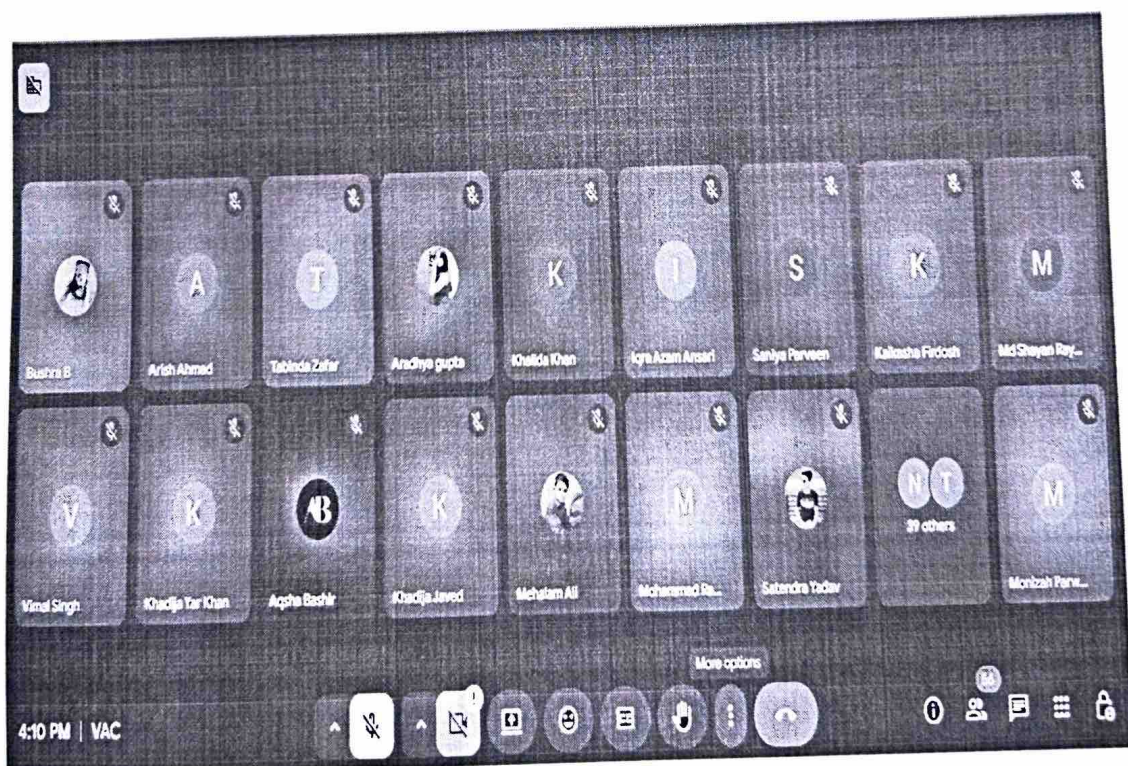
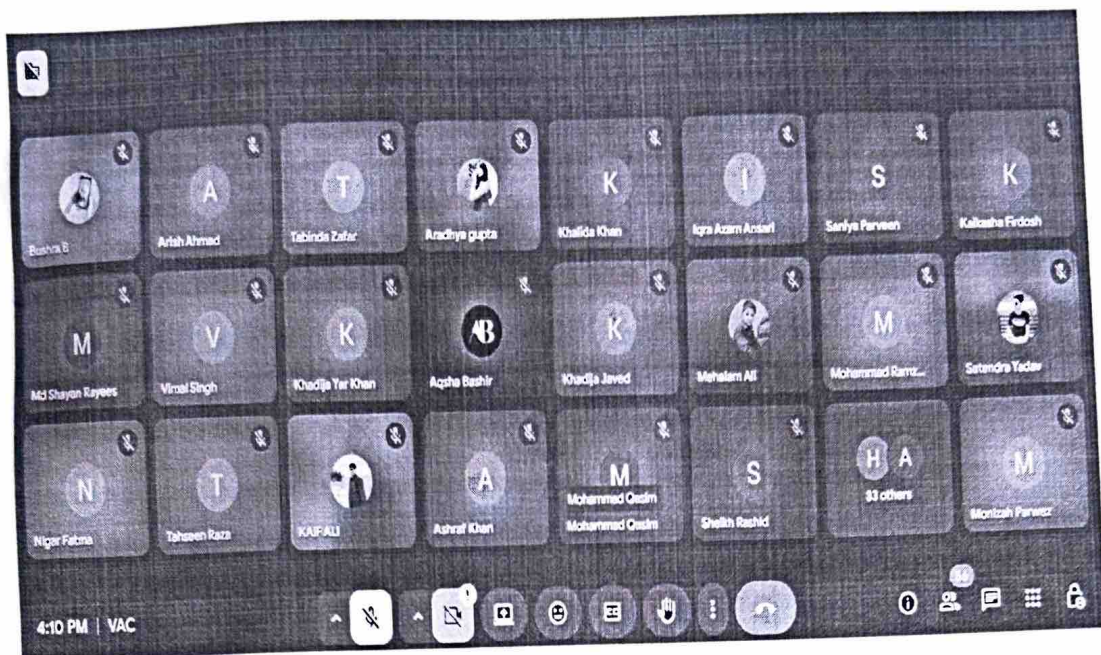
Module 3:

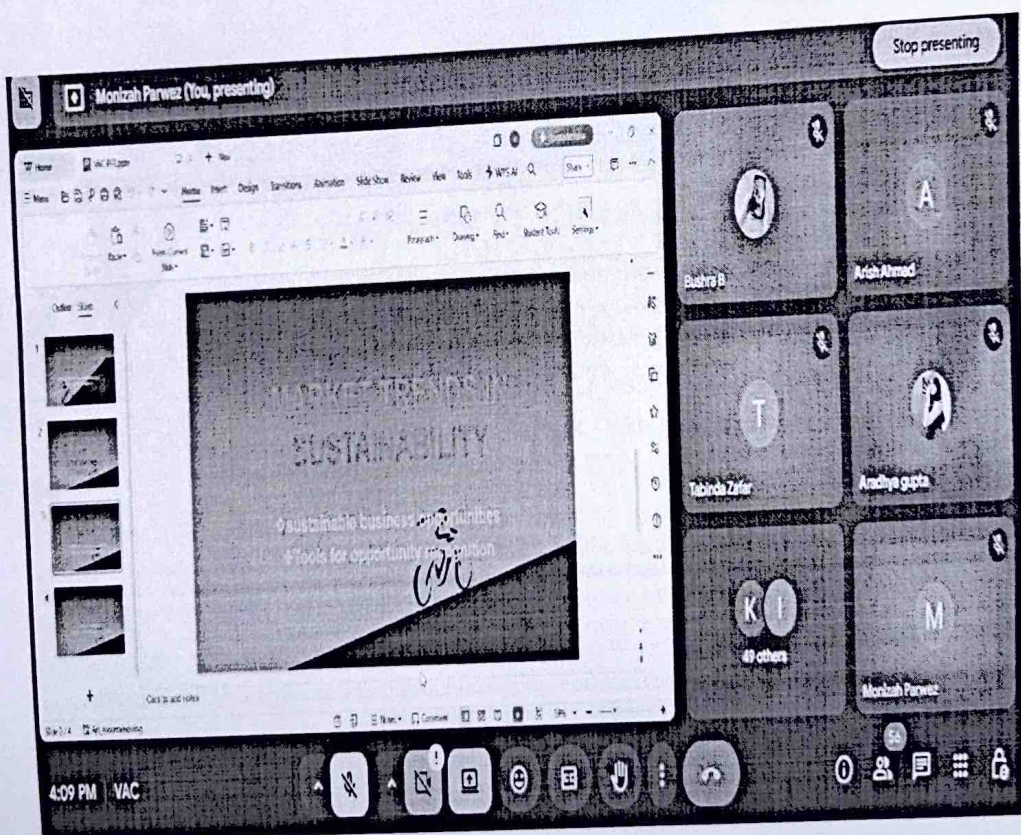
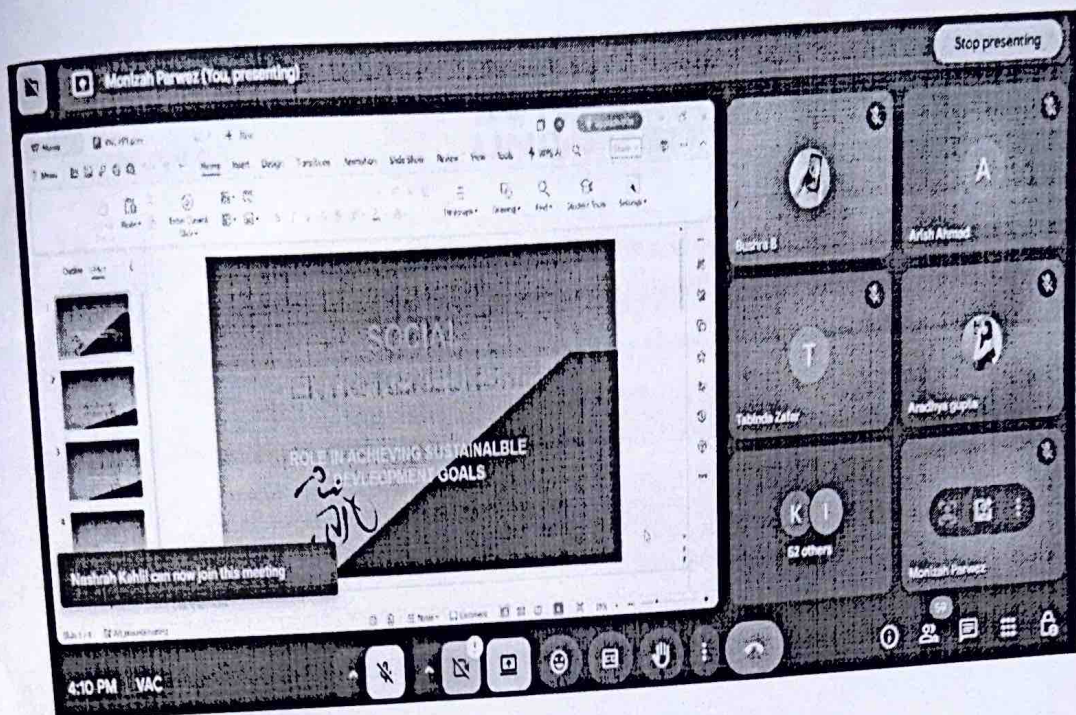
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| Market trends in sustainability- sustainable business opportunities- Tools for opportunity recognition. | 90 minutes |
| Quiz Test | 30 minutes |

Module 4:

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| Building sustainable business models- circular economy- Tools for sustainable business Design. | 90 minutes |
| Quiz Test | 30 minutes |









**INTEGRAL
UNIVERSITY**

LUCKNOW - INDIA

Faculty of Commerce & Management
Department of Commerce

CERTIFICATE OF COMPLETION

This is to certify that

Tahseen Raza

has successfully completed the Value-Added Course titled
"THE ROLE OF ENTREPRENEURS IN PROMOTING SUSTAINABILITY"
organized by the Department of Commerce, Faculty of Commerce & Management,
Integral University, conducted from 1st June 2025 to 28th June 2025.

We acknowledge the active participation and successful completion of the course
requirements by the student.

Prof. Adeel Maqbool
Vice-Dean
Faculty of Commerce
Integral University

Dr. Farheen Siddiqui
Course Coordinator
Department of
Commerce

Dr. Monizah Parwez
Course Coordinator
Department of
Commerce



**INTEGRAL
UNIVERSITY**

LUCKNOW - INDIA

Faculty of Commerce & Management
Department of Commerce

CERTIFICATE OF COMPLETION

This is to certify that

Md Sameer Khan

has successfully completed the Value-Added Course titled
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organized by the Department of Commerce, Faculty of Commerce & Management,
Integral University, conducted from 1st June 2025 to 28th June 2025.

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Prof. Adeel Maqbool
Vice-Dean
Faculty of Commerce
Integral University

Dr. Farheen Siddiqui
Course Coordinator
Department of
Commerce

Dr. Monizah Parwez
Course Coordinator
Department of
Commerce

