

## DEPARTMENT OF COMMERCE FACULTY OF COMMERCE INTEGRAL UNIVERSITY

## **Notice**

Ref. No: IU/COMM/FC/Notice/2025-26/01 Dated: 15/07/2025

We are elated to inform you all that Department of Commerce is organizing a Plantation Drive as a part of 'EK PED MAA KE NAAM CAMPAIGN' 'as detailed below

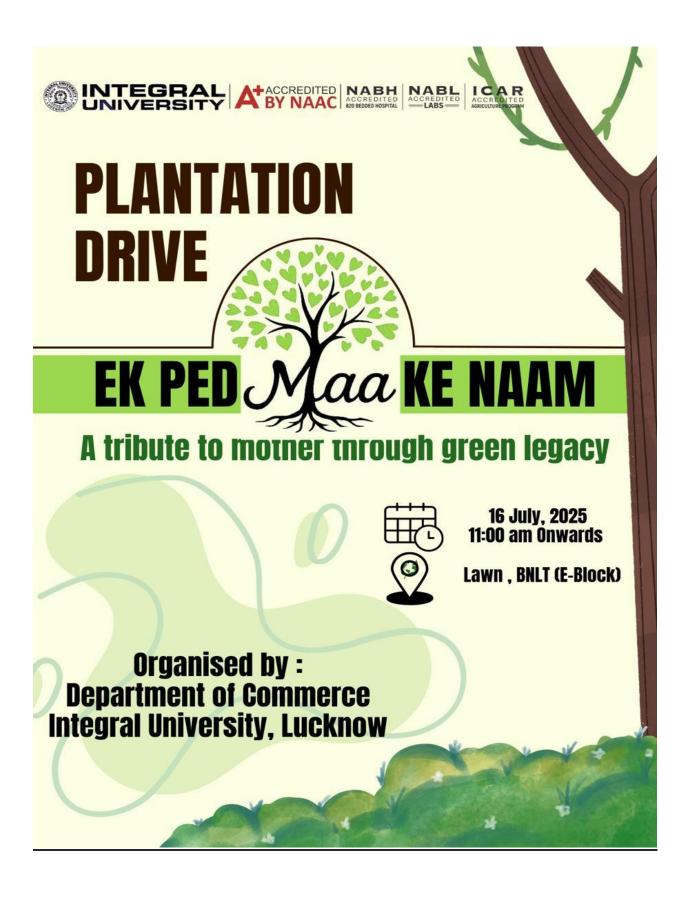
To support this noble initiative, Department of Commerce is inviting all students of the department to actively participate in this Plantation Drive on the date & time mentioned below. An active participation of students and facultymembers is solicited for the success of this generous cause.

> Date: July 16,2025

➤ Venue: Near Sports Ground, Integral University, Lucknow

> Timing: 11:00 AM onwards

Prof Adeel Maqbool Vice-Dean



## Report of "EK PED MAA KE NAAM" Campaign organized by Department of Commerce, Integral University

Reaffirming its commitment to a cleaner and greener India, Department of Commerce, Integral University, Lucknow celebrated Van Mahotsav with a spirited plantation drive under the national campaign 'Ek Ped Maa Ke Naam', initiated by the Ministry of Environment, Forest and Climate Change the event was held near the sports ground of the university.

Launching the drive, Dean Students Welfare Prof M.A. Khalid planted a sapling and called the initiative a deeply symbolic gesture. "This plantation drive embodies the spirit of the motto— 'Those who protect trees are protected.' Like mothers, trees nurture life. By planting a sapling, we honour both nature and the maternal essence of care and selflessness," he remarked.

Prof. Adeel Maqbool, Vice-Dean, Faculty of Commerce praised the campaign's emotional and ecological vision, and commended the organizing team for enriching the campus through sustained efforts, and department is proud to lead in this noble movement. 'Ek Ped Maa Ke Naam' is not just an act of planting; it's a culture of sustainability, emotional connection, and national responsibility," he added. Faculty members, staff and students actively participated, each planting a sapling and pledging to nurture it. The collective message resonated strongly: "Trees are life-givers—offering sustenance, protection, and a future, just like a mother."

By encouraging individuals to plant trees in memory of their mothers, the campaign blends ecological action with a personal tribute, transforming every sapling into a living memory and a step towards climate consciousness. Dr. Shujauddin Khan and Dr. Mansoor Ilahi coordinators of the drive emphasized that Integral University, known for its green traditions, continues to expand its sustainability efforts across all residential, academic, and recreational zones. The university remains aligned with national missions like Mission LiFE and Panchamrit, integrating green energy, afforestation, and water conservation into campus life. They informed that plantation drive will continue throughout August, during which several thousand saplings of diverse species will be planted to enhance the campus's green cover and biodiversity.

## **Photographs of the Plantation Drive**









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