



**INTEGRAL
UNIVERSITY**
— LUCKNOW - INDIA —



**FACULTY OF COMMERCE
DEPARTMENT OF COMMERCE**

Ref. No: IU/FC/COMM/BHM/Notice/2025/20

Dated: 26/09/2025

NOTICE

It is to inform all the students of the BHM that on the occasion of **World Tourism Day 2025**, a **Regional Cooking Competition** is being organized to celebrate the rich culinary heritage of India and highlight the importance of food in promoting tourism and cultural exchange. Students will be showcasing their culinary skills by preparing traditional dishes representing different regions of the country.

Event Details:

Date: 26 September, 2025

Time: 01:30 PM onwards

Venue: BHM Food and Beverage Lab, Integral University, Lucknow

All the students of BHM are encouraged to participate actively and witness the event. The competition will not only enhance culinary knowledge but also create awareness about the diversity of Indian cuisines and their role in promoting tourism.

Prof. (Dr.) Adeel Maqbool

Vice-Dean,

Faculty of Commerce

CREATIVE OF THE EVENT



**INTEGRAL
UNIVERSITY**



Department of Commerce
Organizes
*Regional Cooking Competition on
World Tourism Day*
By
Bachelor of Hotel Management

Guidelines

- You have to make one regional dish with one beverage .
- You have to bring your own ingredients.
- Your getup should be regional related to Your dish from which region you are preparing your dish .
- You will get 2 hours for preparing both items.
- Some basic ingredients will be provided by us like salt , sugar, oil and basic spices.

Date & Time

Date:- 26 Sept 2025

Time:- 1:30 pm

Venue

Food & Beverage Lab ,
Behind Central Canteen .

Student coordinator .

Shahanawaz Ali

Saif Khan

Azlan Khan

Kaif Akhtar

Faculty coordinator.

Mrs. Amisha Srivastava

Mr. Vidit Srivastava

Mr. Feroz Haider Alvi

REPORT ON REGIONAL COOKING COMPETITION ORGANISED ON THE OCCASION OF WORLD TOURISM DAY ON 26TH SEPTEMBER 2025.

On the occasion of **World Tourism Day 2025**, the Department of Commerce, Faculty of Commerce, Integral University, Lucknow, organized a **Regional Cooking Competition** on **Thursday, 26th September 2025**. The event aimed to celebrate the diversity of Indian cuisines and emphasize the connection between culinary traditions and tourism promotion. The competition provided a wonderful platform for students of the Bachelor of Hotel Management (BHM) program to display their culinary creativity, knowledge, and regional representation through traditional dishes from various parts of India.

The event was successfully conducted under the esteemed guidance of **Prof. (Dr.) Adeel Maqbool**, Vice-Dean, Faculty of Commerce. The coordination and execution of the event were carried out by **Mr. Feroz Haider Alvi**, **Mr. Vedit Srivastava**, and **Ms. Amisha Srivastava**, who ensured the smooth organization of all activities and encouraged the students throughout the competition. The students participated enthusiastically, preparing a wide array of dishes representing different states and regions of India. Each dish was presented with creativity and cultural relevance, reflecting the unique flavors, ingredients, and traditions of the respective regions. The participants also decorated their presentation counters in a mesmerizing manner, showcasing regional aesthetics and hospitality.

A panel of judges evaluated the dishes on multiple parameters, including taste, presentation, authenticity, creativity, hygiene, and teamwork. The judges appreciated the efforts and enthusiasm of the students and provided valuable feedback to help them enhance their culinary skills. The competition not only brought out the culinary talents of the students but also instilled in them an appreciation for India's vast gastronomic heritage and its role in promoting tourism and cultural unity.

Overall, the event was a grand success, filled with learning, excitement, and cultural pride. It offered students an engaging platform to express their passion for food while understanding its importance in the hospitality and tourism industry. The Regional Cooking Competition truly embodied the spirit of **World Tourism Day 2025**, celebrating India's culinary diversity in a vibrant and educational manner.

PHOTOGRAPHS OF THE EVENT







NAME OF WINNERS

First: Shariz Abbasi, Araf Ali and Rustam, Shahbaz

Second: Vaibhav Maurya, Alishba Fatima and Shah Alam, Ayan Raza

Third: Nabiullah Siddiqui, Altamas and Mohd Faisal, Mohd Arif Ansari