



## **Integral University, Lucknow**

### **B. Com (Hons.)**

#### **Program Outcomes (POs)**

1. **Business Acumen:** Develop a strong foundation in commerce, accounting, finance, and business principles to solve industry-related problems.
2. **Critical Thinking & Problem Solving:** Apply analytical and critical thinking skills to evaluate and address business and economic challenges effectively.
3. **Financial Literacy:** Gain knowledge of financial concepts, taxation, accounting standards, and their applications in real-world business scenarios.
4. **Entrepreneurial and Managerial Skills:** Develop entrepreneurial skills to identify business opportunities and manage enterprises efficiently.
5. **Technological Competence:** Acquire proficiency in business-related software such as Tally, Excel, and AI-based financial tools to enhance decision-making.
6. **Ethical and Legal Awareness:** Understand corporate governance, ethical business practices, and legal frameworks governing business organizations.
7. **Sustainability & Social Responsibility:** Develop an understanding of environmental management, sustainable development, and corporate social responsibility (CSR).



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**Program-Specific Outcomes (PSOs)**

**PSO-1:** Graduates can pursue professional careers in areas such as accounting, finance, taxation, auditing, and consultancy in reputed private and government organisations both in India and abroad, leveraging strong business acumen and financial literacy.

**PSO-2:** Develop entrepreneurial and managerial competencies to identify market opportunities, initiate startups, and manage business ventures effectively with a sense of innovation and leadership.

**PSO-3:** Demonstrate the ability to use accounting tools, financial software like Tally and Excel, and AI-driven applications to enhance accuracy and efficiency in financial analysis and reporting for informed business decisions.

**PSO-4:** Exhibit a sound understanding of legal provisions related to company law, business law, and taxation, along with ethical business practices to ensure compliance and integrity in business operations.

**Program Education Outcomes (PEOs)**

**PEO-1:** To provide basic infrastructure and instructional facilities to the students to imbibe in them knowledge of Commerce subject's basic principles and practices.

**PEO-2:** To sharpen the inbuilt skills of the students to match with Global Graduates & Post Graduates in the area of Commerce along with producing corporate managers.

**PEO-3:** To provide on-the-job training to the students to get industrial exposure and acquaintance to the real-life business situations.

**PEO-4:** To acquaint students with modern teaching pedagogy by teaching case studies and organizing brainstorming sessions.

**PEO-5:** Organizing curricular and co-curricular activities for developing multifaceted growth and development of personality of students.

**PEO-6:** To teach values and ethics of Commerce and Corporate Social Responsibility of business to meet the current day national and global corporate challenges.