

## Detailed Report on Entrepreneurship and Skill Development Programme (ESDP) – Trade Specific (Laundry Services)

**Organized by:** Ministry of MSME, Government of India  
**Implementing Agency:** Construction Industry Development Council (CIDC), New Delhi  
**Venue:** Department of Commerce, Phase-I, Integral University, Lucknow, Uttar Pradesh  
**Duration:** 28 January 2026 – 5 March 2026

### ➤ Introduction

The **Entrepreneurship and Skill Development Programme (ESDP)** on *Trade-Specific Laundry Services* was organized at the Department of Commerce, Integral University, Lucknow. The programme was conducted under the aegis of the Ministry of MSME, Government of India and implemented by the Construction Industry Development Council (CIDC), New Delhi.

The primary objective of the programme was to develop entrepreneurial abilities and technical skills among participants in the laundry services sector. The programme aimed to provide both theoretical knowledge and practical training to equip trainees with the competencies required to start and manage a laundry-based enterprise. The training programme was conducted over a period of approximately **five weeks**, from **28 January 2026 to 5 March 2026**, with multiple sessions delivered by experienced academicians and industry experts.

### ➤ Objectives of the Programme

The major objectives of the programme were:

- To promote **entrepreneurship in the laundry services sector**.
- To provide **trade-specific technical knowledge** related to laundry operations.
- To familiarize participants with **tools, materials, and techniques** used in the industry.
- To enhance **quality standards and service management skills**.
- To provide **hands-on training and practical exposure**.
- To guide participants regarding **business opportunities and enterprise development** in the laundry sector.

➤ **Structure of the Training Programme**

The programme was conducted through **two sessions per training day**, focusing on both conceptual understanding and practical skills. The sessions included:

- Industry orientation
- Trade-specific knowledge
- Tools and techniques
- Design and quality standards
- Hands-on training
- Skill development exercises
- Entrepreneurship and business management guidance

Each session was conducted by subject experts and guest faculty members.

➤ **Guest Faculty and Resource Persons**

The training programme featured several distinguished faculty members and experts who shared their knowledge and practical insights. Some of the key guest faculty included:

- **Dr. Shujauddin Khan**
- **Dr. Noor Alam Khan**
- **Dr. Aftab Alam**
- **Dr. Jamal Abdul Nasir Ansari**
- **Dr. Amir Aslam**
- **Dr. Usman Ghani**
- **Dr Mansoor Ilahi**
- **Dr Adeel Maqbool**
- **Dr Sultan Ahmad**
- **Dr Shafey Anwarul Haque**
- **Dr Sugandha Agnihotri**
- **Dr Neda Tasneem**

These experts delivered lectures and conducted practical sessions on various aspects of laundry service operations and entrepreneurship.

## ➤ **Session -wise Topics Covered**

The programme covered a wide range of topics relevant to the laundry services industry. The major themes discussed during the sessions included:

### **1. Industry Overview and Trade-Specific Knowledge**

Participants were introduced to the structure and growth potential of the laundry services industry. The sessions highlighted:

- Scope of laundry services as a business
- Market demand and opportunities
- Industrial and commercial laundry services
- Emerging trends in laundry technology

### **2. Materials, Tools, and Techniques**

These sessions focused on the operational aspects of laundry services, including:

- Types of fabrics and washing requirements
- Detergents, chemicals, and cleaning agents
- Laundry equipment and machines
- Stain removal techniques
- Fabric care and maintenance

### **3. Design and Quality Standards**

Participants learned about maintaining quality and customer satisfaction in laundry services. Key areas included:

- Service quality management
- Quality control standards
- Packaging and finishing techniques
- Customer expectations and service delivery

### **4. Hands-on Craftsmanship and Skill Development**

Practical training sessions were organized to develop technical competence among participants. These sessions included:

- Operating laundry equipment
- Practical demonstrations

- Handling different types of garments
- Efficiency and productivity improvement techniques

## 5. Entrepreneurship Development

The programme also emphasized the development of entrepreneurial skills, such as:

- Starting a laundry enterprise
- Business planning and management
- Cost control and pricing strategies
- Marketing and customer relationship management

### ➤ Training Methodology

The programme adopted a **comprehensive training methodology**, combining theoretical learning with practical exposure. The teaching methods included:

- Interactive lectures
- Demonstrations
- Practical training sessions
- Group discussions
- Skill development exercises
- Industry-oriented case discussions

This approach ensured that participants gained both knowledge and hands-on experience.

### ➤ Outcomes of the Programme

The ESDP programme proved to be highly beneficial for the participants. The major outcomes include:

- Enhanced **technical knowledge in laundry services**.
- Development of **entrepreneurial mindset among trainees**.
- Improved **practical skills in laundry operations**.
- Awareness about **quality standards and service management**.
- Increased confidence to **start self-employment ventures** in the laundry sector.

The programme also helped participants understand the **business potential and sustainability of laundry enterprises**.

### ➤ Conclusion

The Entrepreneurship and Skill Development Programme (ESDP) on Trade-Specific Laundry Services successfully achieved its objectives of providing skill-based training and entrepreneurial guidance to participants. The sessions conducted by experienced resource persons enriched the participants with practical knowledge and industry insights. Such programmes play a significant role in promoting **self-employment, skill development, and entrepreneurship**, especially in service-based sectors like laundry services. The initiative by the Ministry of MSME and the implementing agency CIDC contributed significantly to enhancing the employability and entrepreneurial capacity of the participants.

### Photograph of the sessions



Prof Adeel Maqbool conducting the session



**Dr Noor Alam Khan conducting the session**

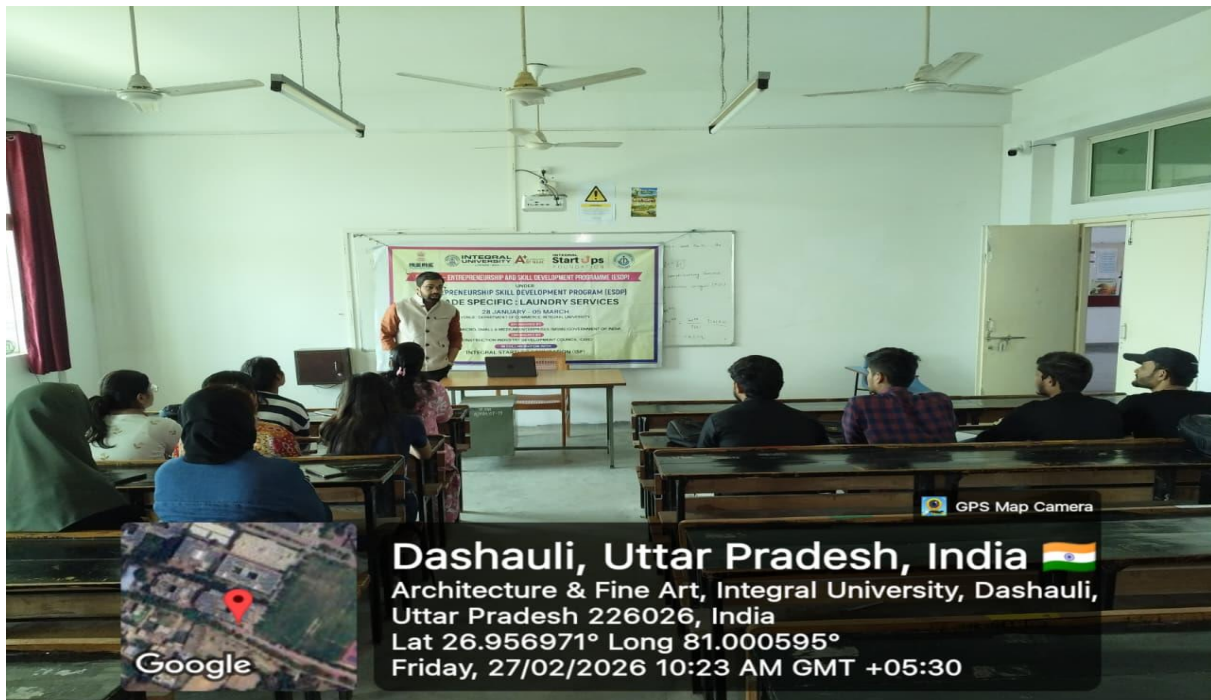



**Dr Mansoor Ilahi conducting the session**



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**Dr Jamal Abdul Nasir Ansari conducting the session**



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**Dr Shafey Anwarul Haque conducting the session**



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Dr Sultan Ahmad conducting the session



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Dr Neda Tasneem conducting the session

