



Ref. No: IU/Phar/Quiz/Notice/25/197

Date: 30 May 2025

NOTICE

WORLD NO TOBACCO DAY (WNTD), 31 MAY, 2025

Theme: Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products."

ONLINE QUIZ COMPETITION

Every year on 31st May, the world observes **World No Tobacco Day**, a global health initiative led by the **World Health Organization (WHO)** to raise awareness about the harmful effects of tobacco use and to support effective strategies for reducing its consumption. Tobacco and nicotine products are responsible for over 8 million deaths annually, making this campaign a crucial reminder of the ongoing public health crisis. The theme for **World No Tobacco Day 2025** is "**Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products.**"

In observance of this important day, the **Faculty of Pharmacy** is organizing an **Online Quiz Competition** under the **Social Responsibility Club of Integral University** based on the 2025 theme. The quiz aims to raise awareness about the health risks associated with tobacco use, uncover the unethical tactics of the tobacco industry and inspire collective efforts to reduce tobacco and nicotine consumption globally

All students and faculty members are encouraged to participate and contribute to this vital cause. All participants will receive an e-certificate.

Let's come together to educate, advocate, and take action for a tobacco-free world.

Date & Time of Quiz: 31st May, 2025 at 11:30 am, online mode through given below link:

<https://forms.gle/pUZnH3skaMX8X8CJ9>

Event Coordinators:

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