

CRAFT ARTISANS OF INDIA

E.S.T.2020



We provide authentic
HAND-EMBROIDERED SERVICES
to brands and businesses.



Currently exporting
our **hand-embroidery services** to
Dubai, US, Kenya, Australia and Europe

- Chikankari
- Kamdani
- Daraz
- Aari-Zardozi

CONTACT
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Artisans Hand-Embroidery Services

About US



India is rich in culture and heritage. There are various traditional ways of decorating the apparels traditionally practiced handicrafts that mostly we take it for granted even if we witness that around us everyday. Soon the negligence will become disappearance of our own Indian traditional roots and their benefits, and by being a design graduate from NIFT, Chennai i decided to support the handmade crafts of my hometown Lucknow.

Chikankari is changing rapidly and not very late we can actually forget the actual and true value of the quality what our Royal patrons have witnessed in their living by appreciating the finesse of hand-embroidered artisans.

We work closely with the artisans to improvise the quality of real finesse of delicate hand-embroidery. Be it the Aari hand-embroidery , Chikankari, Crochet and Kamdani we support the artisans of Lucknow and aim to take up more and connect with 1 million artisan through out community and sustain artisans who practice hand embroidery.

Craft Artisans of India, a community of experienced artisans exploring the traditional niche of hand-embroidery.

Nowadays people struggle to find the quality in hand-embroidered services to turn their design ideas into reality.

We help brands, businesses and entrepreneurs by providing authentic hand-embroidery services.

Our Hand-embroidery artisans



Aari
Embroidery

Chikankari

Zardozi
Embroidery

Kamdani
Mukaish
Embroidery

Founder's Note



Zeeshan Ahmed, Lucknow
NIFT Chennai
Hand-Embroidery Designer



Founder of
Craft Artisans of India

Dear Artisan Enthusiasts,

I am Zeeshan, the founder of our creative haven dedicated to preserving and promoting the rich heritage of traditional handicrafts. As a graduate of NIFT Chennai and with a professional journey that weaves through esteemed brands like Siyarams, Copperstone, ORN, and a stint as a design faculty for handcraft students specializing in Chikankari and Aari Zardozi, my passion for craftsmanship has been the guiding force of my life.

The turning point in our story came during the challenging times of the pandemic when many lost their jobs, and artisans, the unsung heroes of our cultural legacy, were left struggling as the sole breadwinners for their families. I personally witnessed the hardships and extended a helping hand to some, but it wasn't until the artisans started reaching out to me, seeking work to sustain their families, that a profound realization struck me.

Questions about my contribution to preserving traditional crafts haunted me, especially considering the dire circumstances faced by these skilled individuals. This contemplation led to the birth of our initiative – a platform that connects hand embroidery artisans with a global audience. We shifted our focus solely to handmade works by artisans, becoming renowned for the exceptional quality of embroidery services we offer worldwide.

Our family of artisans specializes in Chikankari, Aari-Zardozi, Kamdani, Crochet, Applique, Badla, and more. Some of our artisans hail from underprivileged areas, and many approach us seeking opportunities. We strive to cater to all, ensuring they receive a fair and respectable remuneration for their invaluable work.

Our mission is simple but profound: "SAVE CRAFTS, ONE MORE DAY, EVERYDAY." I believe that each day we preserve traditional crafts is a victory, a step towards ensuring these art forms endure for generations to come. It's a responsibility we all share, and I invite you to join us in this meaningful journey of promoting artisans and their crafts.

Let's collectively be the light that illuminates the lives of those around us. Together, we can make a difference and celebrate the richness of Indian cultural heritage.

Warm regards,
Zeeshan (Fashion Designer)
Founder, Craft Artisans of India





Chikankari
Hand - Embroidery samples



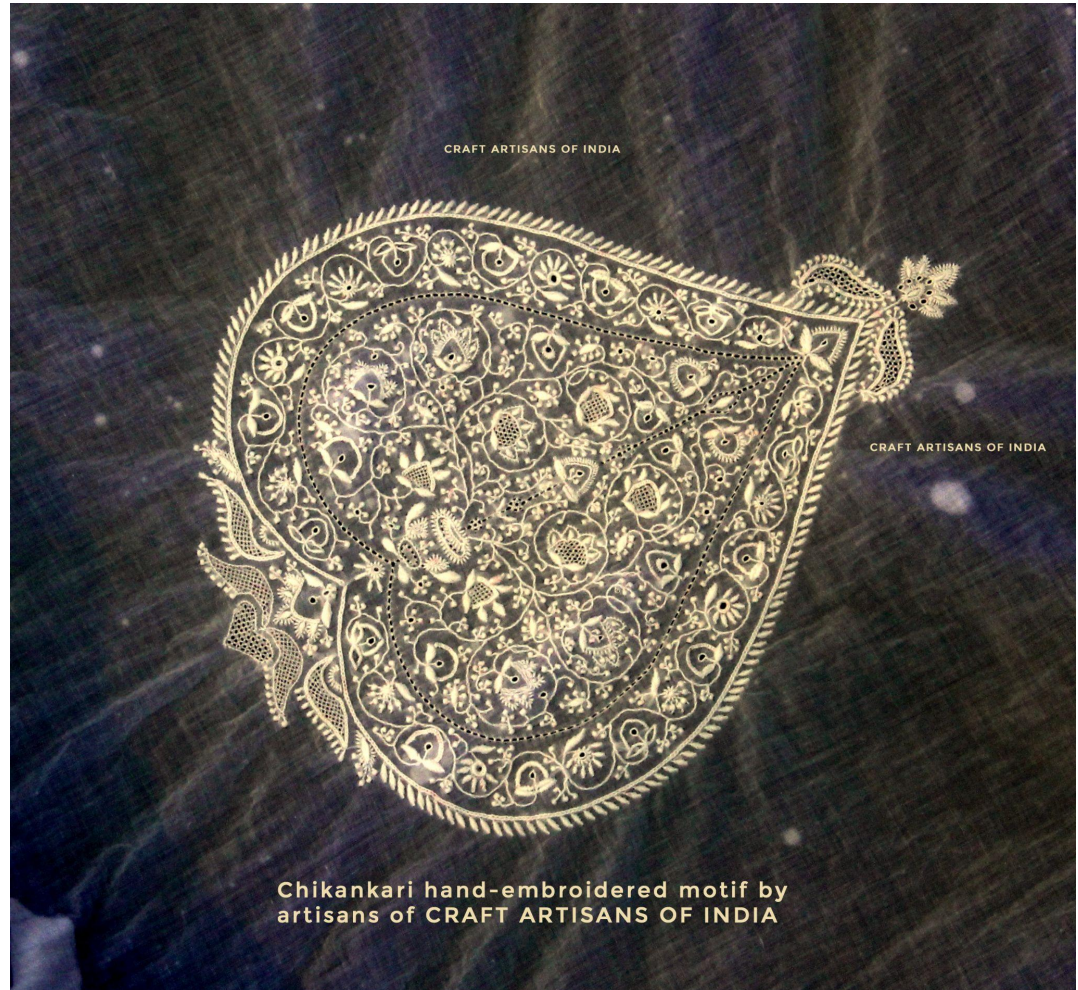
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Fish motif designed by our experienced women artisans of Lucknow.

CHIKANKARI

Paan motif on the right is revived by our artisans, by retaining the finesse and quality of stitches in hand embroidery of Lucknow.

Chikankari is a traditional 200 yrs old hand-embroidery practiced till date by the women artisans of Lucknow.

Chikankari embroidery holds the Geographical Indication of Lucknow.





Chikan (embroidery)

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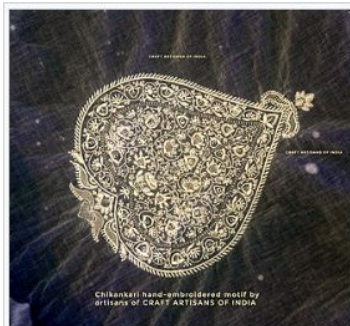
From Wikipedia, the free encyclopedia

Chikankari (Urdu: چکن کاری, Hindi: चिकन की कढ़ाई, चिकनकारी) is a traditional [embroidery](#) style from [Lucknow](#), [India](#). Translated, the word means embroidery (using thread or wire), and it is one of Lucknow's best known textile decoration styles. The main market in Lucknow for Chikankari based products is Chowk. Production is mainly based in Lucknow and in the adjoining districts.

Origin [[edit](#)]

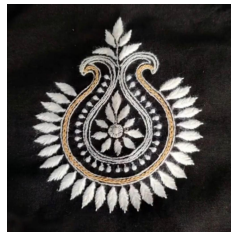
There are references to embroidery similar to chikan work in India as early as 3rd century BC by [Megasthenes](#), who mentioned use of flowered [muslins](#) by Indians, but these embroidered patterns lacked the characteristic features of chikan, such as colour, ornamentation, or any notable embellishment.^[1] According to [Laila Tyabji](#), chikankari stems from the white-on-white embroidery of [Shiraz](#) came to India as part of a culture of [Persian](#) nobles at the [Mughal](#) court.^[2] There is also a tale that mentions how a traveler taught chikan to a peasant in return of water to drink. The most popular origin story credits [Noor Jahan](#), Mughal empress and wife of [Jahangir](#), for introducing chikankari to India.^{[3][4]}

Chikan began as a type of white-on-white (or [whitework](#)) embroidery.^[5]



Traditional Chikankari hand-embroidery by [Craft Artisans of India](#)

Our hand-embroidery Chikankari paan motif is available on Wikipedia search.



Chikankari artisans

Currently women artisans are the holders of intricate hand embroidery of Lucknow.

Traditional Chikankari

Fine Quality Chikankari, is what we known for since we started supporting artisans.

CHIKANKARI products

Womenswear

Chikankari hand embroidered -
UnStitched Kurta Set, Cotton Shirts,
Cotton tunics, dupattas, Stoles,
Bottoms

Menswear

Chikankari hand embroidered -
Stitched Kurta, Embroidered Shirts,
Dopalli Topi etc.

Home Decor

Chikankari hand embroidered - Table
Cover, Table Mats, Frames, Napkins,
Coasters, Trays etc.

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CHIKANKARI

Womenswear products



CHIKANKARI

Menswear products

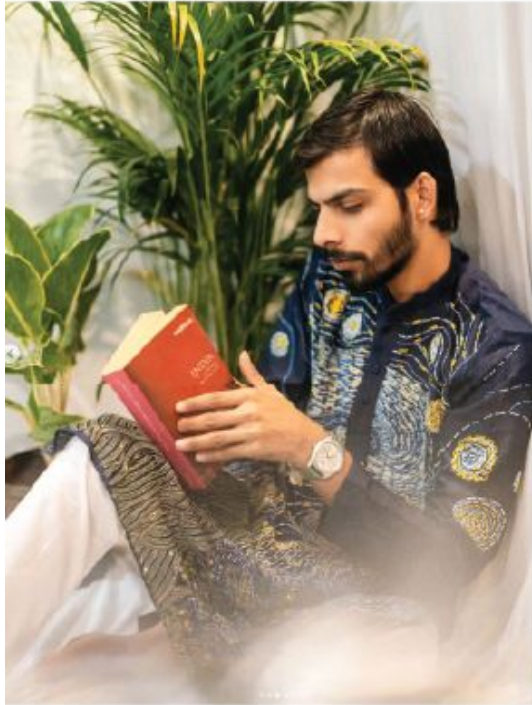




CRAFT ARTISANS OF INDIA

**CUSTOMISED
DESIGNS** WITH US

AARI HAND EMBROIDERY MENSWEAR LONG SILK COTTON KURTA



EVERYDAY
DESIGNS WITH US



CRAFT ARTISANS OF INDIA



CAI-MK-L-05



CAI-MK-L-06



CAI-MK-L-07



CAI-MK-L-08



CAI-MK-S-09



CAI-MK-S-10



CAI-MK-L-11



CAI-MK-L-12

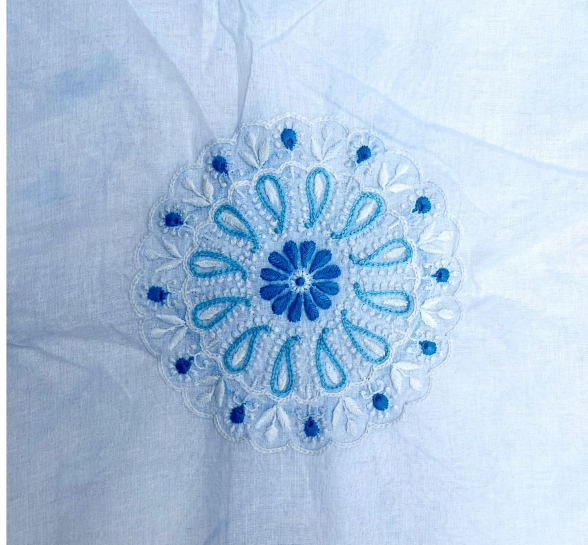
MODERN DESIGNS WITH US



ALL PRODUCTS ARE HAND EMBROIDERED BY WOMEN ARTISANS OF LUCKNOW WHO PRACTICE THE HERITAGE CRAFT, CHIKANKARI WHICH IS 400 YEAR OLD APPROXIMATE. AUTHENTIC REAL HAND MADE PRODUCTS BY OUR COMPANY CRAFT ARTISANS OF INDIA.

CHIKANKARI

Home-decor products



AARI-ZARDOZI Products & Services



Customised

We offer custom hand - embroidery services for Clients designs.



Hand-Embroidery AARI

Aari embroidery is done using thread and needle, with a wooden or metal frame, in which the fabric is sewed, and then embroidery happens.



Product - Cushion covers



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Product - Cushion covers



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Product - Evening

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Client Shoot





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