

# Dr. Moiz Akhtar

Associate Professor  
Department of Business Management  
Integral Business School  
Integral University, Lucknow  
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## **CAREER OBJECTIVE:**

Seeking a position to utilize my skills and abilities in the Institution that offers professional growth while being resourceful, innovative and flexible.

## **ACADEMIC QUALIFICATION:**

<b>Degree</b>	<b>University/Board</b>	<b>Year</b>	<b>Specialization</b>	<b>Percentage</b>
Ph.D	Integral University, Lucknow	2019	Marketing	Awarded
MBA	GBTU, Noida	2012	Marketing/ Human Recourses	73%
B.Tech	Integral University, Lucknow	2010	Bio-Technology	85%
Intermediate	C.B.S.E.	2005	Physics, Chemistry, Biology	73%
High School	C.B.S.E.	2003	Science Stream	78%

## **Ph.D details:**

**Thesis Title:** “Banking Service Quality in Gramin Banks of Uttar Pradesh: A Case study of Lucknow District”

## **WORK EXPERIENCE:**

1. Currently working as an **Associate Professor** in the **Department of Business Management, Integral Business School, Integral University, Lucknow** from 16 September, 2014.
2. Worked as an **Assistant Professor** at **Kashi Institute of Technology, Varanasi** From June 2013 to Sep 2014
3. Worked as an **Assistant Manager** at **Axis Bank Gomti Nagar, Lucknow Branch** from July 2012 to Feb 2013.

## **ADMINISTRATIVE RESPONSIBILITIES**

1. **Assistant Director-** Internal Quality Assurance Cell, Integral University ( 03.06.2021 - till date)
2. **Member - NIRF Team,** Integral University (21.02.2022- till date)

3. **Member** -University Ranking Team, Integral University (21.02.2022- till date)
4. **Chairman**- NBA Team, Integral University (17.05.2024 – till date)
5. **Executive Member** - Integral University Alumni Association (30.08.2018- till date)
6. **Member** - University Social Services, Integral University (25.11.2017- till date)
7. **Member**- Criteria-6, Integral University Central Team (25.11.2020- till date)
8. **Member**- Criteria-1, Department of Commerce and Business Management, Integral University.
9. **Coordinator** – Under Graduates Programs, Department of Commerce and Business Management, Integral University.
10. **Member** - Board of Studies, Department of Business Management, Integral University.
11. **Member** – Examination Team, Department of Business Management, Integral University.
12. **Member** – Time Table, Department of Business Management, Integral University.
13. **Member** – Robe Committee, Convocation, Integral University.

#### **MEMBERSHIP OF SOCIETIES:**

1. Member, International Association of Academic Plus Corporate, India
2. Member, Indian Accounting Association, India

#### **ACHIVEMENTS:**

1. Topper at University level in Post-Graduation (Gold medalist).
2. 2nd Topper in studies (Silver medalist) at Graduation Level.

#### **AREA OF SPECIALISATION:**

1. Operation Management
2. Marketing

#### **SUBJECT TAUGHT:**

1. Total Quality Management
2. Quality Management
3. Production and Operation Management

#### **GUEST SPEAKER:**

1. Resource Person in the Faculty Development Program on “Effective Teaching through E-Content Development and Online Pedagogy” held from 30 May to 3 June, 2024 on the topic Importance of Ranking for Professional Development, organized by Association of Indian Universities and Integral University.
2. Session Speaker in the International Forum "WOMEN IN STEM - 2024" held on February 13-15, 2024, Tashkent City, Republic of Uzbekistan

3. Session Speaker in International Conference “The 4th RMUTR & 3rd RICE / Sus-LaB held on 16th-18th August 2023 organized by Rajamangala University of Technology Rattanakosin (RMUTR), Thailand.
4. Resource Person in Two-week blended QIP workshop on “Spreadsheet Application in Academic and Administration: Intermediate Level organized by HRDC and IQAC, Integral University, lucknow from 25<sup>th</sup> June-15<sup>th</sup> July,2021.

### **EDITORIAL MEMBER:**

1. Stallion Journal for Multidisciplinary associated Research Studies (ISSN: 2583-3340)
2. Iterative International Publisher.(ISBN-978-93-5747-817-5)

### **ACADEMIC ACHIEVEMENTS:**

### **FACULTY DEVELOPMENT PROGRAMME:**

5. Attended Online Faculty Development Program on “Effective Teaching through Modern Technologies” from 4 to 8 March 2024, organized by Integral University and the Association of Indian Universities.
6. Attended Two Week Online Faculty Development Program on “Environmental Sustainability” held from 19 July-01 August, 2022, organized by Department of Environmental Science, Integral University, Lucknow.
7. Attended Two Week Online Faculty Development Program on “Scholarly Writing and Publishing Research Papers” held on 9-16 March, 2022, organized by Faculty of Commerce & Management in association with Faculty of Doctoral Studies, Integral University, Lucknow.
8. Attended “Summer research Capacity Development Program” held on 07<sup>th</sup> August- 13<sup>th</sup> August 2021, organized by University of Buraimi, Al-Buraimi, Oman.
9. Attended Two Week Online Quality Improvement Program on “Research Methodology & Data Analysis” held on 26<sup>th</sup> July- 11<sup>th</sup> August 2021, organized by Faculty of Commerce & Management in association with Faculty of Doctoral Studies & Research Integral University, Lucknow.
10. Attended Eight days Online Faculty Development Program on “Recent Pedagogy in Teaching & Research” held on March 04-12, 2021, organized by Faculty of Commerce & Management, Integral University, Lucknow.
11. Attended seven day Refresher Course on “National Education Policy (NEP) 2020” held from 22<sup>nd</sup> Feb- 6<sup>th</sup> March,2021, organized by XISS,Ranchi.
12. Attended One Week Faculty Development Programme in “Entrepreneurship” held from 24<sup>th</sup>Feb- 3<sup>rd</sup>March,2021, organized by E & ICT Academy, IIT Kanpur
13. Attended One Week Faculty Development Programme on “Introduction to Six Sigma” held on December 07-14, 2020, organized by E & ICT Academy, IIT Kanpur.
14. Attended three days online “Faculty Development Programme: Outcome Based Education” held on October 8-10, 2020, organized by IQAC, Subharti University,Meerut.
15. Attended Faculty Development Programme on “Outcome Based Education” held on July 22-24, 2020, organized by SASC, Rai University, Ahmedabad.

16. Attended Online Teachers Training Program on “Application of ICT Tools for enhancement of e-learning and Teaching Pedagogy in schools” held on July 8-14, 2020, organized by Integral Learning Initiative(ILI) Integral University, Lucknow.
17. Attended One Week Faculty Development Programme (Online) on “Role of Teachers and Educational Institutes in Unnat Bharat Abhiyan” held on May 18-22, 2020, organized by Rural Development Department, NITTTR, Chandigarh.
18. Attended One Week Faculty Development Programme (Online) on “Social Entrepreneurship for Technical Entrepreneurs” held on May 18-22, 2020, organized by Entrepreneurship Development and Industrial Coordination Department NITTTR, Chandigarh.
19. Attended One Week Faculty Development Programme (Online) on “Moodle: Learning Management System” held on May 16-20, 2020, organized by Department of Computer Application in association with Spoken Tutorial Project, IIT Bombay.
20. Attended One Week Faculty Development Programme (Online) on “R-Programming Language” held on May 11-15, 2020, organized by Department of Computer Application in association with Spoken Tutorial Project, IIT Bombay.
21. Attended Ten days Faculty Development Programme on “Design and Development of self learning materials: In spirit of UGC (ODL) regulatins,2017” held on November 13-23, 2019, organized by Staff Training and Research Institute of Distance Education, IGNOU, New Delhi.
22. Attended Two days Faculty Development Programme on “Case Methods- Learning, Teaching & Writing” held on August 16-17, 2019, organized by Faculty of Commerce & Management in association with Internal Quality Assurance Cell (IQAC), Integral University, Lucknow.
23. Attended One Week Professional Development Programme on “Research Methodology & Quantitative Techniques” held on July 06-11, 2019, organized by Faculty of Commerce & Management in association with Internal Quality Assurance Cell (IQAC), Integral University, Lucknow.
24. Attended Faculty Development Program on the topic “Student centric approach for Effective learning” held on 13<sup>th</sup> July, 2018, organized by ICFAI Business School & Integral University, Lucknow.
25. Attended 8-Week Online Faculty Development Program on the topic “Courseware Creation using Moodle for Outcome Based Education” held from 20<sup>th</sup> July- 22<sup>th</sup> June , 2019, organized by ECE & HRDC, Integral University, Lucknow.
26. Attended Faculty Development Program (FDP101x) on the topic “Foundation program in ICT for Education” held from March 8<sup>th</sup>, 2018 to April 12, 2018 conducted by Indian Institute of Technology, Bombay.
27. Attended Faculty Development Program on the topic “Using blended MOOCs in management education” held on 15<sup>th</sup> October, 2016, organized by Indian Institute of Management Bangalore at Indian Institute of Technology Delhi.
28. Attended Faculty Development Program on the topic “Perspective of modern teaching techniques & use of case studies through experiential learning” held on 22<sup>nd</sup> August, 2015 organized by ICFAI Business School & Integral University, Lucknow.

### **SHORT TERM COURSES:**

1. Participated in the “Online Training Programme on Academic Leadership - Campus Sustainability” organized by CALEM, at the UGC HRDC, Aligarh Muslim University, Aligarh from 16<sup>th</sup> – 22<sup>nd</sup> Feb 2021.
2. Participated in the Short Term Course on “Training Programme on Academic Leadership on Campus Sustainability” certified through MHRDC organized jointly by AMU & Integral University, Lucknow from 8<sup>th</sup> April 2019 to 11<sup>th</sup> April 2019.
3. Participated in the Short Term Course in “Research Methodology” organized by Human Resource Development Centre, University of Lucknow, Lucknow from June 15 to June 21, 2017.
4. Participated in the Short Term Course on “Training Programme on Academic Leadership” certified through MHRDC organized jointly by AMU & Integral University, Lucknow from 17<sup>th</sup> March 2017 to 23<sup>rd</sup> March 2017.\
5. Participated in the Short Term Course on “How to Teach effectively” from 2<sup>nd</sup> August 2016 to 8<sup>th</sup> August 2016 at Integral University, Lucknow.
6. Participated in a Two week ISTE Short Term Training programme on “Environmental Studies” certified through MHRD, conducted by Indian Institute of Technology Bombay from 2<sup>nd</sup> to 12<sup>th</sup> June 2015.

### **WORKSHOPS:**

1. Participated in IP Awareness /Training Program under National Intellectual Property Awareness Mission organized by Intellectual Property office, India on 07 March, 2023.
2. Participated in Two Day National Workshop on “Challenges before HEIs in remote areas for achieving quality improvement through Assessment & Accreditation Process” Organized by IQAC, Sangam University, Bhilwara on November 24-25, 2022.
3. Participated in Workshop on “Plagiarism and Code of Conduct” Organized by HRDC, Integral University, Lucknow on March 02-03, 2022.
4. Participated in Two week blended QIP Workshop on “Spreadsheet Applications – Intermediate Level” Organized by IQAC & HRDC, Integral University, Lucknow from 25<sup>th</sup> June-15<sup>th</sup> July, 2021.
5. Participated in Training-Cum-Workshop on “FDP-AMU Online Teacher Training” organized by Aligarh Muslim University, Aligarh on 28-29 July, 2020.
6. Participated in Training-Cum-Workshop on “Advanced Excel with Data Visualization” organized by E & ICT Academy, IIT-Kanpur on November 20,2020
7. Participated in Workshop on “Karv Maga” organized by Anvarat Foundation at Department of Commerce and Business Management, Integral University, Lucknow on 29<sup>th</sup> April, 2019.

8. Participated in Workshop on “Financial Inclusion” organized by Faculty of Commerce and Management, Integral University, Lucknow on 10<sup>th</sup> April, 2019.
9. Participated in the Workshop on “Mechanism of Goods & Services tax: The Road ahead” held on 24<sup>th</sup> February, 2018 organized by Department of Commerce, Aligarh Muslim University, Aligarh.
10. Attended Two days Workshop on “Emerging Challenges of Cyber Crimes in India” organized by National Institute of Technical Teachers Training and Research at Jawaharlal Nehru University, New Delhi on 9<sup>th</sup> -10<sup>th</sup> October, 2017.
11. Participated in Workshop on “Goods and Services tax (GST) & its impact on the society” organized by Faculty of Commerce and Management, Integral University, Lucknow on September 23, 2017.
12. Participated in Faculty Development Workshop on “Libreoffice Suite Writer” organized by Spoken Tutorial Project, Indian Institute of Technology Bombay on September 23<sup>rd</sup>, 2017.
13. Attended National level Workshop on “Capital Markets” conducted by Bombay stock Exchange Brokers Forum at Integral University, Lucknow, 2017.
14. Participated in one day Econometrics Workshop on “Basics of Econometrics” organized by Department of Business Management, Integral University, Lucknow on November 12, 2016.
15. Attended Two days National level workshop on ‘Carpedium ‘an event of IIM Calcutta organized at Integral University, Lucknow from 12<sup>th</sup> to 13<sup>th</sup> August, 2016.
16. National workshop on “Entrepreneurship Insight” organized by Ledmac Limited London at Integral University, Lucknow, on 29<sup>th</sup> January, 2016.
17. Participated in the “Entrepreneurship awareness drive” organized by Entrepreneurship Cell, Indian Institute of Technology, Kanpur at Integral University, Lucknow, 2016.
18. Participated in the “Entrepreneurship awareness drive” organized by Entrepreneurship Cell, Indian Institute of Technology Kharagpur at Integral University, Lucknow, 2016.
19. Participated in the One day Workshop on “Advancements in Research Methodology” Organized by Sagar Institute of Technology & Management, Barabanki on 11<sup>th</sup> April 2015.
20. Attended Workshop on “EBSCO Business source Elite training” organized by EBSCO Information Services at Integral University, Lucknow on March, 27<sup>th</sup> 2015.
21. Attended Workshop on “Teaching Pedagogy of Marketing” Organized by Department of Business Management, faculty of Management & Research, Integral University, Lucknow on March 17<sup>th</sup> 2015.

22. Participated in National Workshop on “Data Analysis by Statistical Package for Social Sciences (SPSS)” held on February 25<sup>th</sup>, 2015 Organized by Department of Mathematics, Integral University, Lucknow.
23. Participated in the Panel Discussion on “Emerging Investment Practices in Indian Scenario” held on August 12<sup>th</sup> 2014, organized by Department of Business management, Integral University, Lucknow.

### **SEMINARS:**

1. Participated in the International Seminar on “Rural Industrialization: An Effective Channel for Economic Progress in Uttar Pradesh” held on 7<sup>th</sup> & 8<sup>th</sup> February, 2022, organized by Department of Applied Economics, University of Lucknow.
2. Participated in the National Seminar on “Entrepreneurship Development: Roadmap to Employment Generation and Growth” held on 18<sup>th</sup> & 19<sup>th</sup> February, 2021, organized by Department of Commerce, University of Lucknow.
3. Participated in the One Day Seminar on “Following the Research Workflow using Elsevier’s Tools” held on 6<sup>th</sup> March, 2018, organized by Human Resource Development Center (HRDC), Integral University in collaboration with Elsevier, India.
4. Participated in the National Seminar on Goods & services Tax: Emerging Issues and Challenges” held on 24<sup>th</sup> February, 2018, organized by Department of Commerce, Aligarh Muslim University, Aligarh.
5. Participated in the National Seminar on “Human Resource management practices in service based organizations: Issues, Challenges, Current Status and Future Perspective” held on 7<sup>th</sup> March, 2017 organized by Amity School of Hospitality, Lucknow.
6. Participated in the National Seminar on “Organizational development through knowledge management in digital India” held on 11<sup>th</sup> February, 2017, organized by Moti Lal Rastogi School of Management, Lucknow.
7. Participated in the National Seminar on “ A vision for the new millennium ,growth and challenges” held on 15<sup>th</sup> October, 2015, organized by Lucknow Public College of professional studies, Lucknow.
8. Participated in the National Seminar on “New paradigms in Indian Banking” held on February 20, 2015, organized by Amity Business School, Amity University, Lucknow.

### **CONFERENCE:**

1. Participated in the International Conference on Advances in Science, Engineering, and Technology (ICASET - 2024)” on 30 and 31 July 2024 ,organized by Department of Computer Application, Integral University.
2. Participated in the International Conference on “Advances in Global Business, Economics, Finance & Social Science”, held on November 11<sup>th</sup>-12<sup>th</sup>, 2022, organized by KIET, Ghaziabad.

3. Participated in the International e-Conference on “Impact of COVID-19 on various areas of Global Economy, Science & Humanities”, held on 24<sup>th</sup> -25<sup>th</sup> June 2020, organized by Gondwana University, Gadchiroli..
4. Participated in the National conference on “Emerging Business practices”, held on April 7<sup>th</sup>-8<sup>th</sup>, 2018, organized by Institute of Management Studies, Banaras Hindu University, Varanasi.
5. Participated in the National conference on “Economic reforms & their impact on Indian Economy” held on 22<sup>nd</sup>-23<sup>rd</sup> February, 2018, organized by Department of Commerce & Business management, Integral University, Lucknow.
6. Participated in the International conference on “Vision 2022: A New India”, held on 27<sup>th</sup> -28<sup>th</sup> January 2018, organized by Department of Commerce, University of Lucknow, Lucknow.
7. Participated in the National conference on “Business & public policy focus on Uttar Pradesh” held on 18<sup>th</sup>-19<sup>th</sup> March, 2016 organized by Department of Business management, Integral University, Lucknow.
8. Participated in the International conference on “Changing paradigms of management practices for sustainable development”, held on March 5-6, 2016 organized by the School for Management studies, BBAU, Lucknow.
9. Participated in the International conference on “ Make in India campaign for inclusive growth: Initiatives and Challenges” held on 4<sup>th</sup>-5<sup>th</sup> January 2016 organized by Department of Commerce, Aligarh Muslim University, Aligarh.

#### **PRESENTED PAPER IN NATIONAL LEVEL SEMINAR**

1. Presented paper in a National Seminar on “Causality of Institutions and Entrepreneurship: Unidirectional or Bidirectional”, held on 18<sup>th</sup>-19<sup>th</sup> February 2021, organized by Department of Commerce, University of Lucknow, Lucknow.
2. Presented paper in the Short Term Course on “Problems and Prospects of Social Entrepreneurship in Uttar Pradesh”, held on 15-21 June 2017, organized by HRDC, University of Lucknow, Lucknow.
3. Presented paper in a National Seminar on “Post privatization of education and its impact on Economic Growth & its role in India’s vision 2022”, held on 22-23 February 2018, organized by Department of Commerce and Business Management & HRDC, Integral University, Lucknow.
4. Presented paper in a National Seminar on “Post GST impact and Implications on Indian Banking Sector”, held on 24<sup>th</sup> February 2018, organized by Department of Commerce, Aligarh Muslim University, Aligarh.



## **PRESENTED PAPER IN INTERNATIONAL LEVEL SEMINAR**

1. Presented paper in a International Seminar on “A study on Effects of Social Media on Society”, held on 7<sup>th</sup>-8<sup>th</sup> February 2022, organized by Department of Applied Economics University of Lucknow, Lucknow.
2. Presented paper in a International conference on “The potential of women owned Enterprise and its prospects in India”, held on 27-28 January 2018, organized by Department of Commerce, University of Lucknow, Lucknow.

## **PUBLICATION(S)**

### **BOOKS / CHAPTERS IN EDITED BOOKS**

1. Book titled “Research methodology in Education and Application of Statistics” published by RK Publications, (ISBN 978-81-972877-0-1) May 2024.
2. Book titled “Marketing Management-Concepts, Tools and Trends” published by RK Publications, (ISBN 978-81-972877-9-4) May 2024.
3. Book titled “Total Quality Management” published by RK Publications, (ISBN 978-81-961938-2-9) February 2023.
4. Contributed a chapter on “Women Socio-Economics Condition Status in Agriculture an Empirical Study in Northern Uttar Pradesh, India.” in the book titled “Emerging trends in Economics, Business and Laws” published AKG Global Support Services, Lucknow (ISBN 978-81-954443-4-2) 2022.
5. Book titled “Gramin Banks and its Service Quality” published by Aargon Press, New Delhi (ISBN 978-93-94070-80-6) 2021.
6. Contributed a chapter on “The Impact of Lockdown and Opportunities of Unlocking in Retail sector during Pandemic” in the book titled “Amrit: Indian Economic Reforms and Transformation in the perspective of Indian Knowledge System” published Kavya Publications, Bhopal (ISBN 978-93-91722-71-5) 2022
7. Contributed a chapter on “Impact Social Media on Academic Performance of Students” in the book titled “Management issues across the Spectrum of Society, published by Aargon Press, New Delhi (ISBN 978-93-94070-00-4) 2021.
8. Contributed a chapter on “Goods and Services Tax(GST) and its implication: A Review” in the book titled “Innovative Trends in Business Trade and Commerce Challenges and Opportunities” published by Aargon Press, New Delhi (ISBN 978-93-94070-76-9) 2021
9. Contributed a chapter on “The Impact of Lockdown and Opportunities of Unlocking in Retail sector during Pandemic” in the book titled “Changing Paradigm in Commerce and Management Practices” published by Aargon Press, New Delhi (ISBN 978-93-94070-84-4) 2021

## **PATENTS:**

1. Design Number: 6347712  
Title: Financial Data Managing Device for Banks.  
Type: Granted  
Filed: April 10, 2024
2. Design Number: 6358542  
Title: Device for Employee Attendance Management  
Type: Granted  
Filed: February 27, 2024
3. Application Number: 202411009637  
Title: The impact of socially responsible human resource management practices on organizational behavior for the environment.  
Type: Published  
Filed: February 02, 2024
4. Application Number: 202341009952  
Title: The Impact of Business Development Practices in MSME Performance  
Type: Published  
Filed: February 24, 2023
5. Design Number: 378213-001  
Title: Device to monitor the Customer's Expressions in Malls  
Type: Granted  
Filed: January 30, 2023
6. Application Number: 202241057564  
Title: Systematic Approach Along with Statistical Techniques for Analysis of Abnormal Returns on Indian Stock Market due to Natural Disaster.  
Type: Published  
Filed: October 07, 2022
7. Application Number: 202241057567  
Title: Machine Learning Based Technique Integrated with Six Sigma Methodologies for Predicting the Stress of Employees in an Organization.  
Type: Published  
Filed: October 07, 2022
8. Application Number: 202211059010  
Title: Deep Learning Based Approach to Identify the Pros and Cons of Make In India Campaign on Indian Economy  
Type: Published  
Filed: October 16, 2022
9. Application Number: 202211059361  
Title: Blockchain Based Technique to Facilitate Security in the Online Transactions of E-Commerce Site for Smooth Financial Management  
Type: Published  
Filed: October 18, 2022

## **RESEACH PUBLICATIONS:**

1. Paper titled “Customer Perception of Mobile Banking Services: A study of ICICI Bank and HDFC Bank” published in CINEFORUM (2024), Volume 64, Issue 09, pp.146-157 (ISSN: 0009-7039).
2. Paper titled “A Study on The Sway Of Agricultural Financing Problem faced By Agricultural Entrepreneurs.” published in Educational Administration: Theory and Practice (2024), Volume 30, Issue 04, pp. 2522-2527 (ISSN: 2148-2403).
3. Paper titled “Exploring the Effect of demographic variables on customer perspective with regards to Mobile banking services of select Indian Private Banks ” published in Communication and Management Journal (2024), Volume 09, Issue 07, pp.100-112 (ISSN: 2269-7195).
4. Paper titled “The effect of the Indian banking system's non-performing assets on the Indian Economy” published in Communication and Management Journal (2024), Volume 09, Issue 06, pp.353-367(ISSN: 2269-7195).
5. Paper titled “The impact of GST on Micro, Small and Medium size enterprises: A comprehensive review” published in Communication and Management Journal (2024), Volume 09, Issue 06, pp.324-340 (ISSN: 2269-7195).
6. Paper titled “A Study Of Social Media Impact On Consumer Behavior: A Case of Lucknow And New Delhi” published in Madhya Bharti -Humanities and Social Sciences (2023), Volume 83, Issue 02, pp.226-238 (ISSN: 0974-0066).
7. Paper titled “Students’ (Owners) awareness and perceptions towards recent changes
8. in GST policy of India” published in Journal of Statistics & Management Systems (2023), Volume 26, Issue 03, pp.587-601 (ISSN: 2169-0014).
9. Paper titled “The Use of Social Networking Sites in the Restaurant Industry” published in South India Journal of Social Sciences (2023), Volume 21, Issue 01, pp.226-238 (ISSN: 0972 – 8945).
10. Paper titled “The Impact of Goods and Services Tax on Sustainability in the Indian Handicraft Sector: A Mini-Review” published in Journal of Computers, Mechanical and Management. (2023), Volume 02, Issue 04, pp.29-34 (ISSN: 3009– 075X).
11. Paper titled “Economic importance of Tourism in India and Prospects for Sustainable Development” published in International Research Journal of Modernization in Engineering Technology and Reviews (2022), Volume 04, Issue 06, pp.646-653(ISSN: 2582-5208).
12. Paper titled “Problems and Prospects of social Entrepreneurship in Uttar Pradesh” published in International Journal of Research Publication and Reviews (2022), Volume 03, Issue 06, pp.353-359. (ISSN: 2582-7421).
13. Paper titled “A study on COVID\_19 pandemic impact on Food and restaurants priorities utilizing social media.” published in International Journal for Research Trends and Innovation (2022), Volume 07, Issue 05, pp.581-587. (ISSN: 2456-3315).

14. Paper titled “Study of the rise and Growth of the Indian Retail Industry” published in International Journal of Research Publication and Reviews (2022), Volume 03, Issue 05, pp.3765-3771. (ISSN: 2582-7421).
15. Paper titled “A critical review on Green Banking Practices by Public and private Sector Banks in India” published in International Journal of Recent Trends in Multidisciplinary research (2022), Volume 02, Issue 03, pp.23-28. (ISSN: 2583-0368).
16. Paper titled “An Empirical study of Consumer Buying Behaviour using Social Media during the Pandemic” published in Turkish Online Journal of Qualitative Inquiry(TOJQI) (2021), Volume 12, Issue 07, pp.9172-9178.
17. Paper titled “A study of impact of consumer behavior on restaurant through social media in lucknow city” published in Shodh Sarita (2021), Volume 8, Issue 29, pp.235-238(ISSN: 2348-2397).
18. Paper titled “A study of social media and young consumers behavior in Indian context” published in Shodh Sanchar (2021), Volume 11, Issue 41, pp.264-270(ISSN: 2229-3620).
19. Paper titled “Study of the growth and development of organized retailing in India” published in Shodh Sanchar Bulletin (2020), Volume 10, Issue 40, pp.13-17(ISSN: 2229-3620).
20. Paper titled “a study on customer satisfaction towards mobile banking services: comparative study of industrial credit and investment corporation of India (ICICI) and Housing development finance corporation (HDFC)” published in Shodh Sarita (2020), Volume 07, Issue 28, pp.127-132(ISSN: 2348-2397).
21. Paper titled “Impact of service quality of the participative forums at shop level and plant level at NTPC” published in International Journal for science and advance research in Technology (2018), Volume 4, Issue 7, pp.1-7(ISSN: 2395-1052)
22. Paper titled “The performance of regional rural banks in India : A way to become a developed Economy” published in International Journal for science and advance research in Technology (2018), Volume 4, Issue 4, pp.1-7(ISSN: 2395-1052)
23. Paper titled “Role of human resource development practices in various services sectors of India” published in International Journal for science and advance research in Technology (2016), Volume 2, Issue 10, pp.22-25(ISSN: 2395-1052)
24. Paper titled “Working capital management and its role in revival of BCCL” published in International Journal of Advanced Research and Technology (2015), Volume 3, Issue 3, pp.10-17(ISSN: 2347-7490)
25. Paper titled “Customer satisfaction towards service quality provided by private banks in lucknow region” published in International Journal for science and advance research in Technology (2015), Volume 1, Issue 9, pp.86-90(ISSN: 2395-1052).

## **ABSTRACT IN NATIONAL/INTERNATION SEMINAR/CONFERENCE SOUVENIRS**

1. Presented paper in a National Seminar on “Rural Industrialization: an effective Channel for Economic Progress in Uttar Pradesh”, held on 07-08 February 2022, organized by Department of Applied Economics, University of Lucknow, Lucknow.
2. Presented paper in a National Seminar on “Post privatization of education and its impact on Economic Growth & its role in India’s vision 2022”, held on 22-23 February 2018, organized by Department of Commerce and Business Management & HRDC, Integral University, Lucknow.
3. Presented paper in a International conference on “The potential of women owned Enterprise and its prospects in India”, held on 27-28 January 2018, organized by Department of Commerce, University of Lucknow, Lucknow

## **PERSONAL PROFILE:**

Name: Dr. Moiz Akhtar

Father’s Name: Mohammad Ishaq

Occupation: Review Officer (Retired), Secretariat, Lucknow

Mother’s Name: Farzana Khatoon

Date of Birth: 20/06/1987

Marital Status: Married

Nationality: Indian

Permanent Address: 532kha/93kha, Mehndi Tola, Aliganj, Lucknow

Mobile No: 8765098880, 7080653669

Email Id: moizakhtar7@gmail.com, makhtar@iul.ac.in

Declaration: I hereby declare that all the information found in this resume is true to the best of my knowledge and belief.

Dr. Moiz Akhtar