

Dr. Monizah Parwez

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Gold Medalist: MIB (MBA-IB), JMI; B.com (Hons.), AMU

NTA NET (June, 2020). NTA NET (Dec, 2019)

NTA NET (June, 2019)



Teaching Experience

Position	Institution	Duration
Assistant Professor	Department of Business Administration, Gaya College, Gaya.	1 st April,2016 –17 th Dec,2017
Lecturer	Department of Business Administration, Faculty of Management, Mirza Ghalib College, Gaya.	1 st July,2014 - 31 st Mar,2016

Academic Qualifications

Year	Course	University/Board
2023	PhD	JMI
2014	Master of International Business	JMI
2023	M.Com	IGNOU
2012	B.Com (Hons)	AMU
2008	Intermediate (Commerce)	CBSE
2006	High School	CBSE

Research Publications

S. No.	Title	Year	Journal/Issue	Publisher	Indexing
1.	Swapping Clothes: Consumer Becoming Sellers	2023	Atma Nirbhar Bharat: Attaining Sustainability by Making India Self Reliant	Shivalik Pralashan	UGC CARE

2.	Examining the Antecedents of Behavioral Intention towards Organic Food in India	2022	Sustainability and Climate Change	Mary Ann Libert	SCOPUS, ABDC 'C'
3.	Effect of socioeconomic differences on Covid-19 preventive behaviour among working adults in India	2021	International Journal of Ethics and Systems	Emerald Publishing	SCOPUS, ABDC 'C'

Conferences

1. Presented a research paper titled "Examining the Demand Determinants of Organic Food in India" at the Seventeenth AIMS International Conference on Management organized at the IIM, Kozhikode. 2020
2. Presented a research paper titled "Does Consumers Demographic Profile Influence Online Buying Behaviour? An Analysis of different Drivers of Consumer Motivation: A case of Delhi/NCR at 2nd International Conference on Emerging Socio-Economic Trends and Business Strategy organized by ISB & M, Kolkata. 2020
3. Presented a research paper titled "Impact of Atmospheric cues in Enhancing Retail Experience of Customers: A Study in Delhi/NCR" in 3rd International Conference on Management and Business Practices (ICBMP) -2019 organised by Department of Management and Business Administration, Aliah University.
4. Presented a research paper titled "Role of Atmospheric cues in Enhancing Retail Experience of Customers" in First PAN IIT International Conference organized at Department of Management Studies, IIT Roorkee. 2018

Workshops and Faculty Development Programs

S. No.	Title	Year	Organizing Institution
1.	ICSSR Sponsored Ten Days Research Methodology Course in Social Sciences	2019	Gautam Buddha University

2.	Ten-Day Research Methodology Course	2020	Aliah University
3.	Two-Day Workshop on ACADEMIC WRITING	2018	All India Management Association (AIMA)
4.	2-Day workshop on RESEARCH METHODOLOGY	2018	Aligarh Muslim University
5.	Seven day International Workshop on Research In Social Sciences: Methodological Issues and Emerging Trends	2018	Aliah University

Academic Achievements

1. Qualified NTA NET in Commerce (June-2019).
2. Qualified NTA NET in Management (Dec-2019; June-2020).
3. Awardee of Maulana Azad National Fellowship (MANF) by UGC, India.
4. Selected for National Fellowship for OBC (NFOBC) by UGC, India.
5. Gold Medalist at AMU.
6. Gold Medalist at JMI.

Administrative Responsibilities

1. Faculty Coordinator for IIT Bombay, Spoken Tutorial at Gaya College.
2. Organised Quiz and extra curricular activities for students at Gaya College.
3. Organizing committee members of management fest at Jamia Millia Islamia.
4. Member of Mess Committee at Hall of Girls Residence, Jamia Millia Islamia.
5. Member of health committee at girls hostel, Aligarh Muslim University.
6. Organizing committee members of fresher and farewell party for B.Com at Aligarh Muslim University.
7. Member of JMI e-club.

Area of Interest

- Consumer Behaviour
- Redistribution
- Islamic Banking
- Socio-economic behaviour
- Green Marketing etc.

Personal Details

Marital Status : Unmarried
Nationality : Indian
Language Known : English, Hindi, & Urdu.

References

1. Prof. Naushadul Haque Mullick, Professor, Centre for Management Studies, Jamia Millia Islamia, New Delhi, Email Id- nmullick@jmi.ac.in; Mobile No. +91-9899846750.
2. Dr. Md. Firoz Alam, Assistant Professor, Department of Commerce, Women's College, Aligarh Muslim University, Aligarh, Uttar Pradesh, Email Id- drfirozalam@yahoo.com; Mobile No. +91 9410643702.

Declaration

I, under best of my knowledge, declare that details furnished above are true and in an event of dispute regarding purity, no one but I shall be held responsible.

Place:

Date:

Monizah Parwez