

Brief Report On

Changing Paradigms in Agriculture Extension

An educational, interactive and motivational *one hour session* of ‘*Guest Lecture*’ was held on on 23rd March, 2021 in the Seminar Hall, Department of Agriculture, Integral Institute of Agricultural Science and Technology (IIAST), Integral University, Lucknow. The event began with a brief introduction by Dr Sunil Kumar of the chief guest Dr. R. N. Yadav, Professor and Head, Deptt of Agricultural Extension, SVPUAT, Meerut. The guest speaker was heartily welcomed by Dr Saba Siddiqui, Assoc Professor & Head and spoke about the achievements of Dr. R. N. Yadav. He is an eminent farmer trainer and has vast experience and knowledge in the area of dissemination and adoption of innovation and organizational development.

In his lecture Dr. R. N. Yadav discussed that major work of agricultural researchers is to develop new agricultural technologies to meet out the requirement of different agro-climatic conditions and other local problems faced by the farming community. Agricultural scientists neither have enough time nor are equipped to convince farmers directly to adopt improved scientific technologies to solve the field related problems and to improve agricultural production. Similarly, it is not easy for all farmers to visit the research stations and obtain knowledge about improved technologies. Thus, there is a need of an agency to interpret the findings of the scientific research to the farmers and also to collect information about the practical problems faced by the farmers to adopt these technologies and pass on the same to the research scientists for needful solution. This transformation of information has been brought about by the extension workers/scientists. Hence, extension workers/scientists bridge the gap between farmers and agricultural scientists.

The students found the session interesting and beneficial.

