



Integral Institute of Agricultural Science & Technology (IIAST) Integral University, Lucknow

Report on Guest Lecture On **Holistic Approaches to Medicinal, Aromatic, and Spice Crop Management** 23/05/2022

The Department of Agriculture organized an Expert Lecture on the topic “Holistic Approaches to Medicinal, Aromatic, and Spice Crop Management” on 23/05/2022 in Seminar Hall, Agricultural Block, IIAST. The Guest Speaker was Mr. Surendra, Senior Manager, Organic India, Barabanki. His research areas include: Organic Farming, Crop Management. The Guest Lecture commenced with the Welcome Address of Dr. Saba Siddiqui, Department of Agriculture who welcomed the Guest followed by a short speech on the Holistic approaches to medicinal, aromatic and spice crop management.

Mr. Surendra talked about the conservation and management of medicinal, aromatic, and spice crops require a holistic approach that integrates ecological, socio-economic, and technological dimensions. By adopting sustainable practices, promoting biodiversity conservation, empowering local communities, and fostering innovation, we can ensure the long-term viability and socio-economic viability of these valuable crops.

Around **50 Undergraduate students of Agriculture** attended the lecture, and all the queries put forward by the audience were categorically addressed by the expert. The audience found it very informative and quite relevant to the problem formulation for growing medicinal, aromatic and spice crops. The event was concluded with a vote of thanks. The program was actively supported by all the members of the Department.

Glimpse



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