



Integral Institute of Agricultural Science & Technology (IIAST) Integral University, Lucknow

Report on Interactive Session

Department of Agriculture, IIAST organized an interactive session on March 12th, 2022. The students and faculty from the Department of Agriculture at Integral University had the privilege of interacting with Prof. Panjab Singh, Hon'ble Chancellor, Rani Laxmi Bai Central Agricultural University, Jhansi.

Prof. Panjab Singh, the esteemed Chancellor of Rani Laxmi Bai Central Agricultural University, Jhansi, delivered an insightful and engaging session on agri-entrepreneurship. Addressing a diverse audience of students, faculty, and aspiring agripreneurs, Prof. Singh highlighted the critical role of innovation and entrepreneurship in transforming the agricultural sector. He emphasized the need for a paradigm shift from traditional farming practices to more sustainable and technology-driven approaches. Prof. Singh discussed various successful models of agri-business, stressing the importance of value addition, supply chain management, and market linkages. He encouraged students to leverage modern technologies such as artificial intelligence, IoT, and data analytics to enhance productivity and efficiency in agriculture. Furthermore, Prof. Singh underscored the significance of government policies and initiatives in supporting agri-entrepreneurs, urging the audience to actively participate in schemes and programs designed to foster agricultural innovation. The session concluded with a note on funding opportunities, risk management, and the integration of traditional knowledge with modern practices. His visionary insights and practical advice left the audience inspired and motivated to contribute to the agricultural sector's growth and sustainability.

The expert speaker meticulously addressed each query from the attendees, thoroughly clarifying all doubts. The session was met with enthusiasm, as the content was highly informative and directly applicable to the challenges faced in plant breeding programs. The event concluded with a warm vote of thanks, underscoring the value of the insights shared. It was clear that the program received strong support from all Department members, reflecting a collective commitment to advancing agricultural knowledge and practices.



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Glimpse





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