



Integral Institute of Agricultural Science & Technology (IIAST) Integral University, Lucknow

Brief report on Kisan Goshti organized by Department of Agriculture, IIAST on “Doubling Farmers’ Income”

(किसानों की आय दोगुनी करना)

Department of Agriculture, Integral Institute of Agricultural Science & Technology (IIAST) organized a Kisan Goshti on 27 May 2023 to sensitize the farmers of the Paikramau Village on Doubling Farmers’ Income. Important information regarding various state and central government schemes for increasing Agricultural productivity was shared with farmers.

The Goshti was observed under the guidance of Prof. Mohd Haris Siddiqui, Dean, Faculty of Agricultural Science and Technology and Prof. Saba Siddiqui, Head, Department of Agriculture, IIAST. The faculty members Dr. Salman Ahmad, Dr. Suhail Ahmad Khan and Dr. Sanket Kumar had accompanied students of B.Sc (Hons.) Agriculture for the Kisan Goshti.

Dr. Salman Ahmad, (Associate Professor), Department of Agriculture, IIAST discussed about Integrated Pest Management (IPM) techniques to advance the Agricultural Productivity in India. Integrated Pest Management (IPM) techniques can contribute to doubling farmers' income by improving crop productivity, reducing crop losses, and promoting sustainable agricultural practices. IPM is an approach that combines various pest management strategies to minimize the use of pesticides while effectively managing the pests. Dr. Suhail Ahmad Khan, (Assistant Professor), Department of Agriculture, IIAST disseminated information about the various central and state government schemes for farmers’ welfare. He also emphasised that Governments had align their agricultural policies with specific SDGs, such as SDG 2 (Zero Hunger), SDG 1 (No Poverty), SDG 8 (Decent Work and Economic Growth), and SDG 13 (Climate Action), to ensure a holistic approach to farmers' welfare.. Dr. Sanket Kumar, (Assistant Professor), Department of Agriculture, IIAST shared information about the value addition in horticultural crops to increase farmers income. He emphasised on value addition in horticultural crops which refers to the process of enhancing the value of agricultural produce through various methods such as processing, packaging, branding, and marketing. By adding value to horticultural crops, SDG 2 is advanced by addressing food security, promoting sustainable agriculture, improving nutrition, and contributing to economic development and poverty reduction.

The farmers of Paikramau found motivation to register and benefit from various government schemes at the central and state levels, which are specifically designed to double farmers' income. They enthusiastically interacted with experts to address their inquiries and concerns. The Kisan Goshti organized in the region achieved remarkable success, as evidenced by the positive feedback received from the farmers. The majority of participants expressed their satisfaction with the meticulously planned event, emphasizing the collective endeavors of all involved in ensuring the success of the Goshti.



Glimpses of Kisan Goshti

