



Integral Institute of Agricultural Science & Technology (IIAST) Integral University, Lucknow

Brief report on Kisan Goshti organized by Department of Agriculture, IIAST

on “Educating communities about the importance of food safety” in Kwaja ka Purwa Village

(खाद्य सुरक्षा के महत्व के बारे में समुदायों को शिक्षित करना)

The Kisan Goshti organized by the Department of Agriculture at IIAST on "Educating Communities about the Importance of Food Safety," held on November 17, 2021, in Kwaja ka Purwa Village, addressed a critical aspect of public health and agricultural sustainability. Recognizing the significant impact of food safety on human well-being and economic development, this event aimed to raise awareness among community members about the importance of safe food handling practices, from farm to fork. By promoting knowledge about food safety, the goshti sought to empower individuals and families to make informed decisions about their food choices and reduce the risks of food borne illnesses.

Dr. Sunil Kumar, Assistant Professor at the Department of Agriculture, IIAST, provided valuable insights into the importance of food safety, he emphasized the potential hazards associated with unsafe food practices, including contamination by pathogens, toxins, and chemical residues. Dr. Kumar highlighted the importance of adopting good agricultural practices (GAPs) and proper hygiene measures throughout the food production and distribution chain to ensure the safety and quality of food products. His insights aimed to equip farmers and consumers in Kwaja ka Purwa Village with the knowledge and skills necessary to minimize foodborne risks and protect public health.

Dr. Faria Fatima, Assistant Professor at the Department of Agriculture, IIAST, emphasized the importance of tailored interventions and culturally appropriate messaging to effectively communicate food safety principles to diverse audiences. She highlighted the role of community leaders, local organizations, and grassroots initiatives in promoting food safety awareness and behavior change within the village. Dr. Fatima's insights aimed to foster a culture of food safety consciousness and empower individuals to take proactive steps to protect themselves and their families from foodborne hazards.

Through interactive discussions, demonstrations, and participatory activities, the goshti facilitated knowledge exchange and capacity building among community members, empowering them with the tools and resources necessary to promote food safety at the household and community levels. By emphasizing the importance of collaboration and shared responsibility, the event fostered a sense of ownership and collective action towards ensuring safe and nutritious food for all residents of Kwaja ka Purwa Village. Overall, the Kisan Goshti served as a platform



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for promoting public health, agricultural sustainability, and community empowerment, aligning with the Department of Agriculture's commitment to promoting holistic approaches to rural development and well-being. The Goshti was observed under the guidance of Prof. Mohd Haris Siddiqui, Director, Integral Institute of Agricultural Science and Technology and Dr. Saba Siddiqui, Head, Department of Agriculture, IIAST. The Goshti was attended by students of B.Sc (Hons.) Agriculture).

Glimpses of the visit

