



Semester- III

S. No.	Course code	Course Title	Type of Paper	Period Per Hr./Week/Sem.			Evaluation Scheme				Sub. Total	Credit	Total Credits	Attributes										
				L	T	P	CT	TA	Total	ESE							Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	Sustainable Development Goal
1	CM531	Introduction to Business Analytics	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓					4, 8			
2	CM532	Business Ethics & Corporate Governance	Core	2	1	0	40	20	60	40	100	2:1:0	3	✓	✓					4, 8				
3	CM533	Machine Learning for Financial Decisions	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓	✓		✓	✓	7,8,9,11,12, 13			
4	CM534	Database Management System	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓				✓	✓	4			
5	MT553	Discrete Mathematics	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓					4			
6	CM536	Financial Modelling	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓					4, 8			
7	CM537	Internship	Core	0	0	2	0	0	0	0	100	0:0:2	1		✓		✓				4, 8			
Total				17	6	2	240	120	360	240	700		24											



Integral University, Lucknow
Department of Commerce
Study and Evaluation Scheme

Program: M.COM (Business Analytics)

Semester- IV

S. No.	Course code	Course Title	Type of Paper	Period Per Hr./Week/Sem			Evaluation Scheme				Sub. Total	Credit	Total Credits	Attributes							
				L	T	P	CT	TA	Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	Sustainable Development Goal
1	CM538	Introduction to Financial Analytics	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	3,4,8,11
2	CM539	Data Visualisation and Communication	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓		✓				✓	4, 9
3	CM540	Fundamentals of Data Science	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓		✓	✓	✓	4, 9
4.	CM541	Artificial Intelligence in Business	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓				✓	3,4,8,11
ELECT ANY TWO PAPERS IN ANY OF THE TWO GROUPS																					
5	CM542	Fund Management in Commercial Banks	Elective GROUP I	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓					4
6	CM543	Investment Valuation & Analysis		3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓	✓			✓	4, 5, 9
7	CM544	Financial Accounting & Reporting		3	1	0	40	20	60	40	100	3:1:0	4	✓		✓				✓	4, 9
8	MT554	Predictive Analytics	Elective GROUP II	3	1	0	40	20	60	40	100	3:1:0	4	✓		✓				✓	4, 9
9	CM546	Supply Chain Design and Management		3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓		✓			4, 8
10	CM547	HR Analytics		3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓		✓			4, 8
11	CM 548	Dissertation Project	Core	0	0	4	-	-	-	-	100	0:0:2	2	✓	✓	✓				✓	4,8, 9
12	CM 549	Comprehensive Viva-Voce	Core	0	0	0	-	-	-	-	100	-	0	✓		✓	✓			✓	4, 8
Total				18	6	4	240	120	360	240	700		26								