

Integral Review- A Journal of Management

(INDEXED AT JGATE and EBSCO)

Aims and Scope

The *Integral Review: A Journal of Management* is a peer-reviewed academic publication focused on contemporary issues and emerging trends in business management and its broader societal implications. Its goal is to offer readers valuable insights and explore new frontiers of knowledge, benefiting both academics and industry professionals. Designed to be easily accessible and engaging, the journal ensures a reader-friendly format, making it a valuable resource for scholars, educators, and corporate leaders alike.

Editorial Policy

Manuscripts submitted for publication in the journal undergo a blind peer review process. Once provisionally accepted, all articles are carefully examined by the editorial committee before final approval. The journal focuses on publishing research papers, case studies, and articles related to both management theory and practice, contributed by individual authors or collaborative teams.

With a readership that includes both academics and corporate professionals, the journal invites submissions that reflect bold and innovative ideas, clear thinking, practical relevance, and accessible, jargon-free language.

Selection Process

Upon receiving an article, the internal editorial team reviews it to ensure it meets the journal's basic requirements, such as including an abstract, adhering to the general format, and providing appropriate references. Once these criteria are satisfied, the editor assigns the manuscript to two peer reviewers, who receive the full paper along with a review form to complete.

Based on the reviewers' feedback, the editor makes the following decisions:

- If both reviewers recommend the paper for publication, it will be provisionally accepted, and the author will be notified.
- If revisions are suggested, the author will be informed and given a specific timeframe to make improvements. The revised version, once submitted and approved by the reviewer, will be accepted. In case of differing opinions, the final decision rests with the editor.
- Regardless of the outcome, the author will receive the reviewers' feedback once the evaluation is complete.
- As mentioned earlier, authors are encouraged to resubmit their papers after addressing the reviewers' comments and corrections.

Guidelines for Authors

All authors and contributors are required to adhere to the following guidelines for the submission of papers, articles, case studies, or book reviews. Failure to comply may result in the contribution not being considered for publication.

- **Format:** Manuscripts must be typed electronically using MS Word.
- **Photograph:** A soft copy of a recent passport-size photograph must be submitted.
- **Spacing and Margins:** Text should be 1.5 spaced with one-inch margins on all sides.
- **Title Page:** The first page should include the title of the paper, author(s)' organizational affiliations, and contact information, including phone numbers and email addresses.
- **Paper Format:** Follow the dual-column layout provided in the sample attachment.
- **Structure:** The paper should begin with Abstract, Introduction, Literature review, Research Methodology, Results, Discussion, Conclusion followed by Acknowledgment, Conflict of Interest and Reference.
- **Abstract and Keywords:** Provide an abstract of no more than 250 words and include up to 4-6 keywords.
- **Research Methodology:** The section on research methodology should include the objectives, followed by the hypothesis.
- **Font and Style:** Use Times New Roman, size 12 for the main text. Headings should be 14-point bold, and subheadings should be 12-point bold. Avoid underlining or adding dashes and colons to headings.
- **Tables and Figures:** Insert tables and figures where appropriate. Figure captions should appear centred above the figures, with the abbreviation "Fig." used in the text. Tables should be numbered and referenced without abbreviations. Captions should be centred above the tables.
- **References:** Include a reference list in APA format, arranged alphabetically. Papers without references will not be reviewed.
- **Originality:** Submitted papers must be original and not published or under consideration elsewhere. Conference papers are acceptable only if rewritten and not previously copyrighted. The views expressed are assumed to be those of the author(s) and do not reflect the policies of the Faculty of Commerce and Management, Integral University, Lucknow.
- **Review Process:** After internal evaluation, the paper will undergo blind peer review by experts chosen at the discretion of the Editor-in-Chief.
- **Editorial Rights:** The Editors/Editorial Board reserve the right to modify, improve, accept, or reject a submission. Contributors will be notified of the decision within a month of the submission deadline.
- **Author Declaration:** Authors must submit a declaration confirming that the work is original and complies with research ethics and intellectual property guidelines.
- **Publication:** There are no publication charges, and the primary author will receive a complimentary soft copy. The soft copy will also be available for download from the university website (<http://iul.ac.in/JP/>).

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