

**Report  
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Report on Expert Talk on “Unlock the Entrepreneurial Mind-set - Start Your Own Start-up” organized by Centre for Incubation and Entrepreneurship Development (CIED) in association with Human Resource Development Cell (HRDC), Integral University on 24<sup>th</sup> February 2025**

The Centre for Incubation and Entrepreneurship Development (CIED) in association with Human Resource Development Cell (HRDC), Integral University, organized an expert talk on “Unlock the Entrepreneurial Mind-set - Start Your Own Start-up” on 24th February 2025 at Hall 3, Central Auditorium Building, Integral University. The primary aim of organizing the talk is to equip students with a comprehensive understanding of key traits such as resilience, adaptability, and problem-solving, along with practical steps to transform an idea into a viable



*Dr. Nida Fatima presenting the bouquet to the dignitaries*

business. The keynote speaker for the event was Ms. Swarleen Kaur. Ms Kaur is a distinguished Personality Coach, Public Speaking Expert, and Image Consultant, with over 20 years of experience in empowering individuals through communication and leadership training. As the founder of The Talk Room, Uttarakhand's first personality school, she has transformed the personal and professional growth of countless students,

professionals, and educators. A 3X TEDx Speaker, UN Speaker, and Padma Shri Nominee (2023), Ms Kaur is committed to fostering confidence and self-expression as essential life skills. Her work extends to mentoring start-ups, advisory roles, and keynote speaking at prestigious institutions worldwide.

The session commenced with a warm welcome and bouquet presentations by Dr. Nida Fatima, Executive Director, CIED, Integral University to the dignitaries. Dr. Nida Fatima, in her opening address emphasized the importance of cultivating an entrepreneurial mind-set among young minds. She highlighted the necessity of such expert talks to sensitize students about the significance of innovation, risk-taking, and proactive problem-solving in the business world.



*Dr. Nida Fatima addressing the audience*

Subsequently, Ms. Swarleen Kaur, delivered a detailed, engaging and insightful talk, covering fundamental aspects of developing an entrepreneurial mind-set and launching a successful



*Ms. Swarleen Kaur delivering the talk*

business. She elaborated on key entrepreneurial traits, including resilience, risk-taking, and adaptability, while underscoring the critical role of innovation and problem-solving in business success. The session guided aspiring entrepreneurs through various stages of the start-up journey, including:

- Idea validation and market research
- Building a Minimum Viable Product (MVP)
- Securing funding and investment opportunities
- Strategies for scaling operations and business growth

Additionally, Ms. Kaur shared real-world challenges faced by entrepreneurs, success stories, and strategies to navigate setbacks. She provided valuable insights into networking, leadership, and decision-making, empowering students to take bold steps toward their entrepreneurial aspirations.



*Ms. Kaur discussing with audience*

The session was highly interactive, with a total of 52 students participating enthusiastically. Attendees actively engaged with the speaker, asking questions, sharing their thoughts, and gaining deeper insights into the entrepreneurial landscape. The interactive nature of the session significantly enriched the learning experience, allowing students to connect theoretical knowledge with practical applications.



*Dr. Syed Aqeel Ahmad and Dr. Nida Fatima presenting the memento to Ms. Kaur*

As a token of thanks, the guest was presented with the University's Memento. The event concluded with a formal vote of thanks delivered by CIED representatives, who expressed gratitude to Ms. Swarleen Kaur for her enlightening lecture and for taking the time to share her expertise. They also acknowledged the support and guidance of Prof. Syed Aqeel Ahmed in making the event a success and appreciated the active participation of students. The session was an inspiring and informative experience, reinforcing the importance of an

entrepreneurial mind-set in today's dynamic business world.

Overall, the expert talk provided valuable takeaways for students, motivating them to explore entrepreneurial opportunities and equipping them with the necessary skills to embark on their start-up journeys.



*Group Photograph of the Event*