

**Report on Seminar**  
**on**  
**“Effective Communication: The Key to the Success of Organization Leadership, Strategies, and Projects”**

The Human Resource Development Center (HRDC), in association with the Department of Civil Engineering, Integral University has organised a Seminar on **“Effective Communication: The Key to the success of organization leadership, Strategies, and Projects”** on 26<sup>th</sup> July 2024 at Central Auditorium. The keynote speaker of the Seminar was Dr. Shariq I. Sherwani, Assistant Professor, Department of Communication, Utah Tech University, Saint George, Utah, USA.



*Dr. Syed Aqeel Ahmad presenting bouquet to Dr. Sharia Sherwani*

Dr. Sherwani is also a Public Policy Advocate and Community Educator for the Alzheimer’s Association, Utah Chapter, USA. He received his PhD and Master of Arts degrees from Ohio University, Athens, Ohio, USA. He obtained his MBA and Master of Applied Clinical and



*A bouquet is being presented to Hon'ble Vice Chancellor, Integral University by Dr. Syed Aqeel Ahmad*

Preclinical Research degrees from The Ohio State University, Columbus, Ohio, USA. He has also worked as a leading scientist and organizational leader at various organizations including, Harvard University, University of Cincinnati, and The Ohio State University. Dr. Sherwani's research appears in peer-reviewed journals and books. He teaches Health Communication, Organizational Communication, Leadership Communication, and related courses.

Dr. Syed Aqeel Ahmad, Director of HRDC and Head of the Department of Civil Engineering, welcomed Dr. Sherwani and Dr. Javed Musarrat, the Hon'ble Vice Chancellor, and presented bouquets to the guests.

In his very articulated and interactive address, Dr. Sherwani discussed the importance of various communication forms, including verbal, nonverbal, written, visual, and listening.



*Dr. Syed Aqeel Ahmad introducing Guest Speaker, Dr. Shariq I. Sherwani to the audience*

Dr. Sherwani placed a strong emphasis on the pivotal role of nonverbal communication in everyday interactions. He articulated that effective communication is fundamental to both personal growth and professional advancement, with particular emphasis on its centrality in the workplace. According to Dr. Sherwani, among the myriad skills required for career success,



*Dr. Shariq Sherwani interacting with the audience*

communication consistently ranks as the most in-demand attribute. Additionally, he discussed essential elements for successful organizational leadership, including strategy formulation and implementation, as well as project management. In this context, Dr. Sherwani underscored the critical importance of adept professional communication as a cornerstone for achieving organizational goals and fostering leadership excellence.



*Hon'ble Vice Chancellor addressing the gathering*

The Hon'ble Vice Chancellor of Integral University, Dr. Javed Musarrat, resonated with Dr. Sherwani's insights on the pivotal role of effective communication. He further highlighted the importance of communication skills in fostering relationships, facilitating academic collaborations, enhancing learning experiences, and achieving success in both academic and future professional endeavours.

Dr. Shariq was presented the university memento by Hon'ble Vice Chancellor as a token of remembrance.

The session concluded with Dr. Zishan Raza Khan, Deputy Director of HRDC, delivering a heartfelt vote of thanks. He expressed appreciation to Dr. Sherwani, the deans, department heads, faculty members, and students for their invaluable contributions to the event's success.



*A Memento is being presented to Dr. Shariq I. Sherwani by Hon'ble Vice Chancellor, Integral University*

The event was eloquently compared by Dr. Neha Mumtaz, Associate Professor, Department of Civil Engineering.